#### CS 591: Data mining seminar

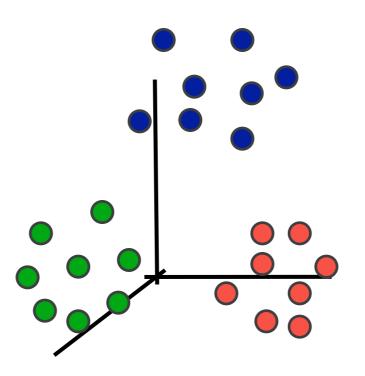
• Clustering: David Arthur, Sergei Vassilvitskii. *k-means* ++: *The Advantages of Careful Seeding*. In SODA 2007



## What is clustering?

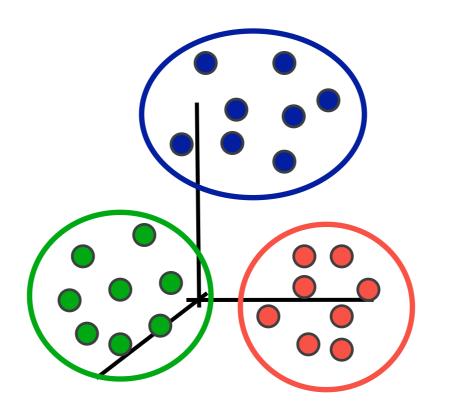


## What is clustering?



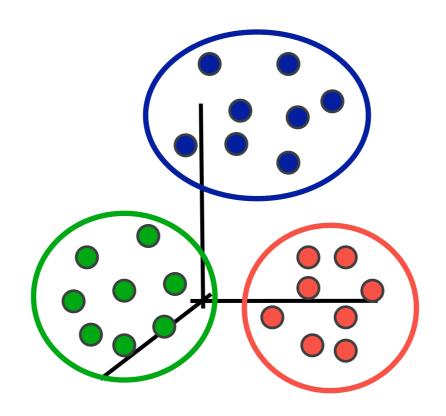


## What is clustering?





#### How to capture this objective?

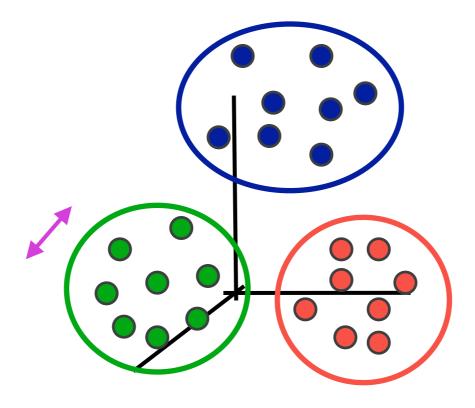




#### How to capture this objective?

a grouping of data objects such that the objects within a group are similar (or near) to one another and dissimilar (or far) from the objects in other groups

minimize intra-cluster distances

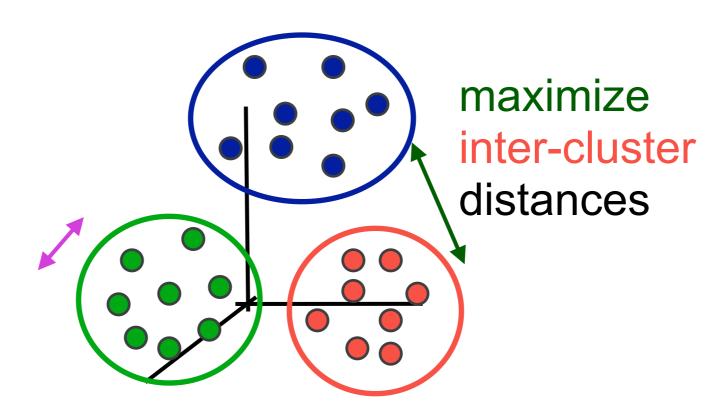




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- Given a collection of data objects
- Find a grouping so that
  - similar objects are in the same cluster
  - dissimilar objects are in different clusters



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Why we care ?



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- Why we care ?
- stand-alone tool to gain insight into the data
  - visualization
- preprocessing step for other algorithms
  - indexing or compression often relies on clustering



#### Applications of clustering

- image processing
  - cluster images based on their visual content
- web mining
  - cluster groups of users based on their access patterns on webpages
  - cluster webpages based on their content
- bioinformatics
  - cluster similar proteins together (similarity wrt chemical structure and/or functionality etc)
- many more...



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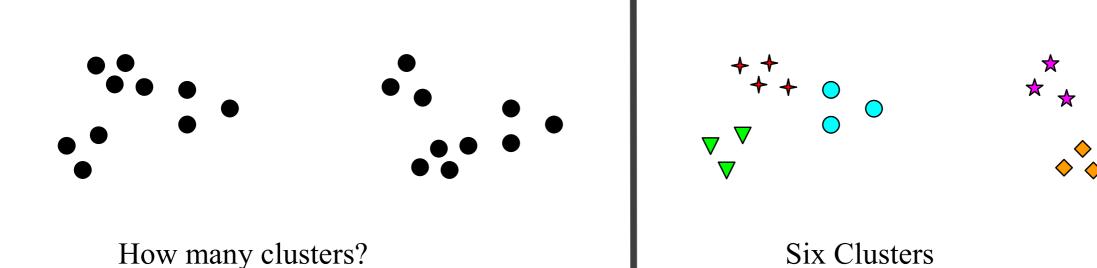


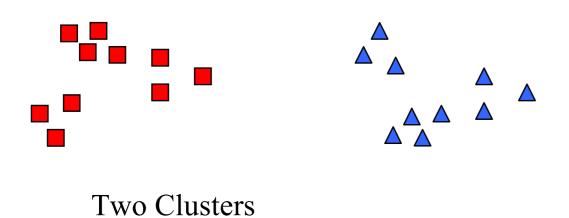
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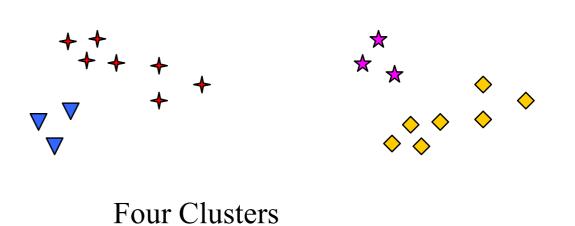
- Basic questions:
  - \* what does similar mean?
  - what is a good partition of the objects?
     i.e., how is the quality of a solution measured?
  - + how to find a good partition?



#### Notion of a cluster can be ambiguous







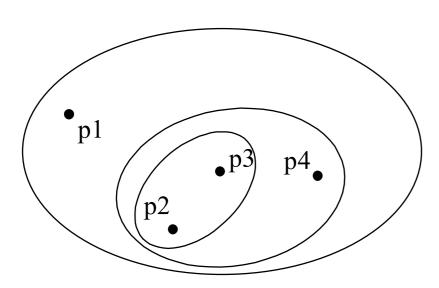


#### Types of clusterings

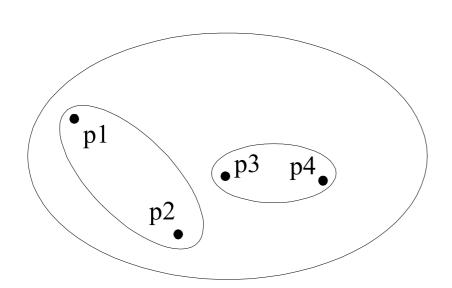
- Partitional
  - each object belongs in exactly one cluster
- Hierarchical
  - a set of nested clusters organized in a tree



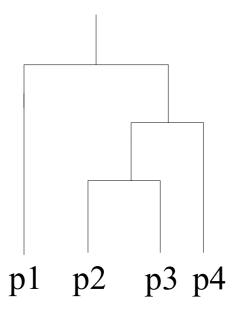
### Hierarchical clustering



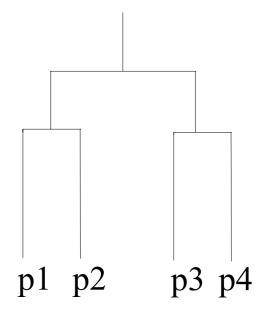
**Hierarchical Clustering** 



**Hierarchical Clustering** 



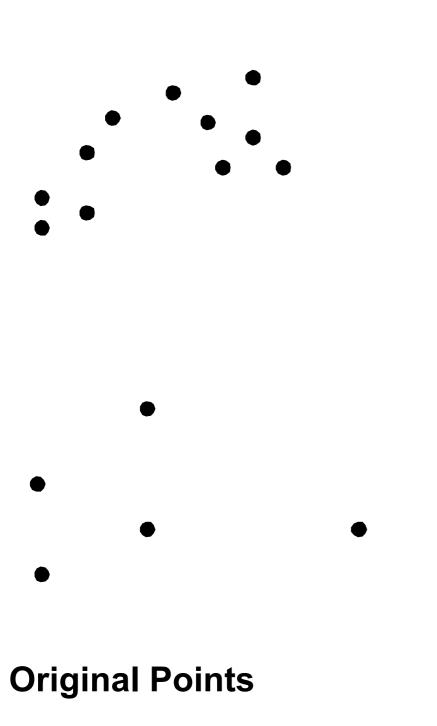
**Dendrogram** 

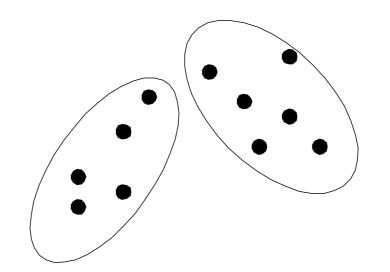


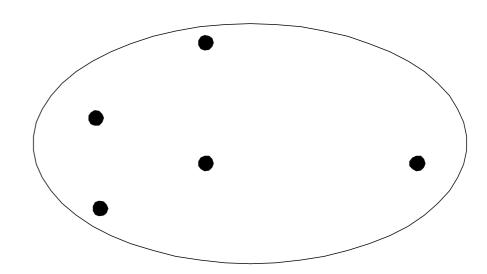
Dendrogram



#### Partitional clustering







**A Partitional Clustering** 



#### Partitional algorithms

- partition the n objects into k clusters
  - each object belongs to exactly one cluster
  - the number of clusters k is given in advance



#### The k-means problem

- consider set  $X=\{x_1,...,x_n\}$  of n points in  $\mathbb{R}^d$
- assume that the number k is given
- problem:
  - find k points c<sub>1</sub>,...,c<sub>k</sub> (named centers or means)
     so that the cost

$$\sum_{i=1}^{n} \min_{j} \left\{ L_2^2(x_i, c_j) \right\} = \sum_{i=1}^{n} \min_{j} ||x_i - c_j||_2^2$$

is minimized



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- assume that the number k is given
- problem:
  - find k points c<sub>1</sub>,...,c<sub>k</sub> (named centers or means)
  - and partition X into {X<sub>1</sub>,...,X<sub>k</sub>} by assigning each point x<sub>i</sub> in X to its nearest cluster center,
  - so that the cost

$$\sum_{i=1}^{n} \min_{j} ||x_i - c_j||_2^2 = \sum_{j=1}^{k} \sum_{x \in X_j} ||x - c_j||_2^2$$

is minimized

#### The k-means problem

- k=1 and k=n are easy special cases (why?)
- an NP-hard problem if the dimension of the data is at least 2 (d≥2)
  - for d≥2, finding the optimal solution in polynomial time is infeasible
- for d=1 the problem is solvable in polynomial time
- in practice, a simple iterative algorithm works quite well

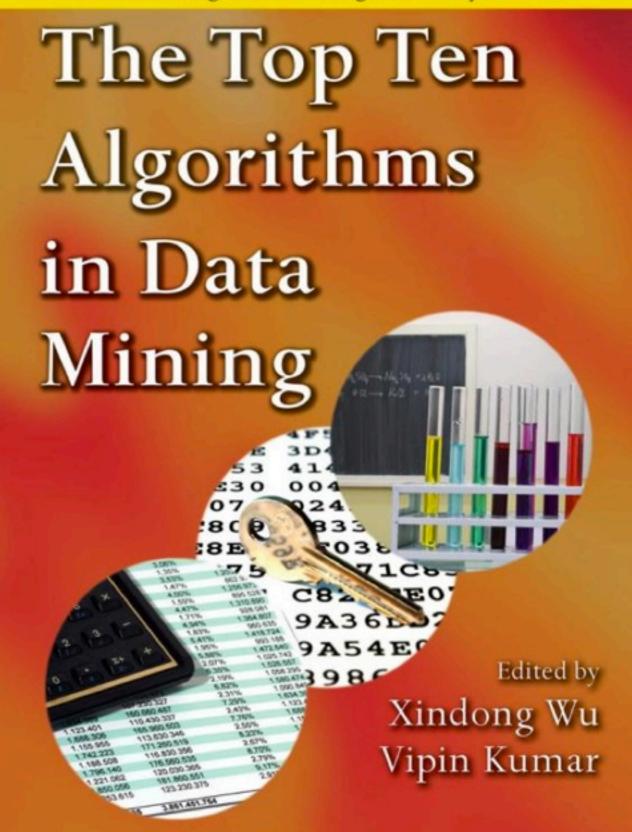


# The k-means algorithm

- voted among the top-10 algorithms in data mining
- one way of solving the kmeans problem

Chapman & Hall/CRC

Data Mining and Knowledge Discovery Series



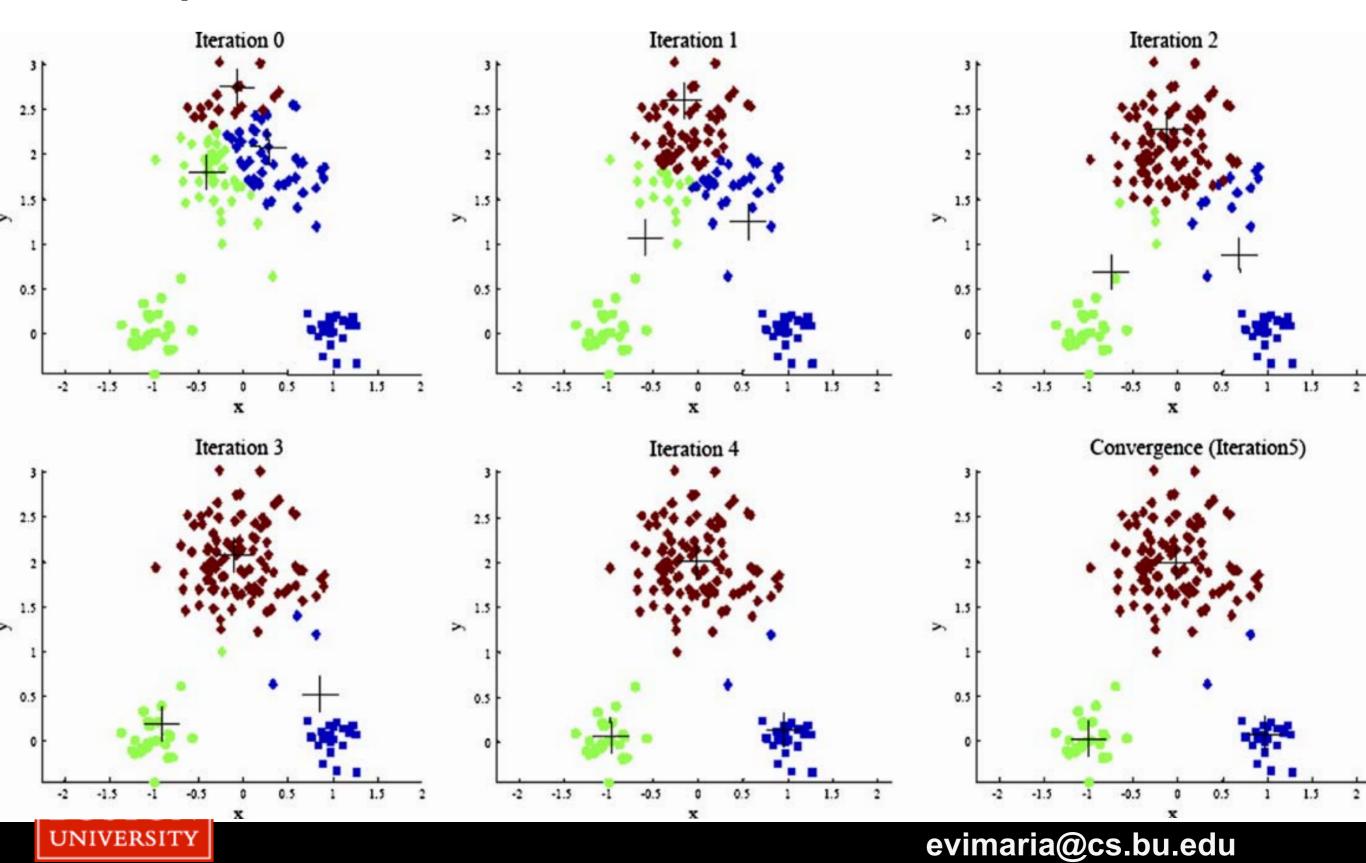


#### The k-means algorithm

- 1.randomly (or with another method) pick k cluster centers {c<sub>1</sub>,...,c<sub>k</sub>}
- 2.for each j, set the cluster  $X_j$  to be the set of points in  $X_j$  that are the closest to center  $c_j$
- 3.for each j let  $c_j$  be the center of cluster  $X_j$  (mean of the vectors in  $X_j$ )
- 4.repeat (go to step 2) until convergence



### Sample execution

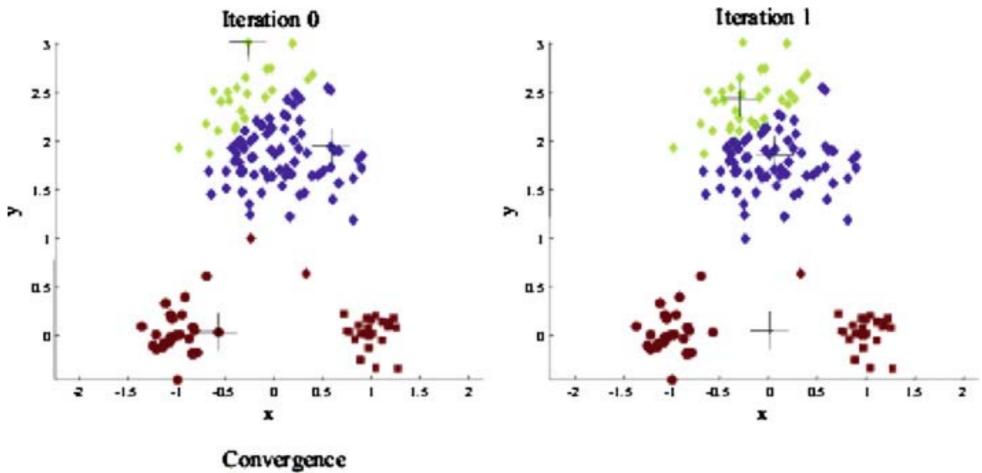


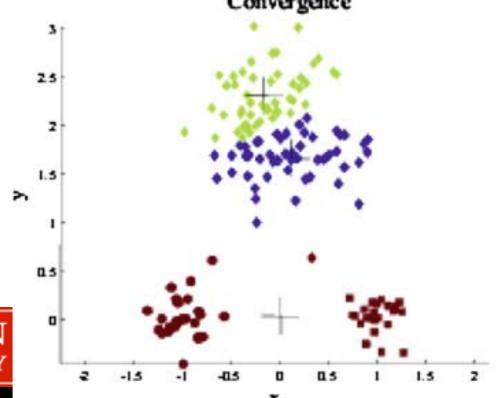
#### Properties of the k-means algorithm

- finds a local optimum
- often converges quickly but not always
- the choice of initial points can have large influence in the result



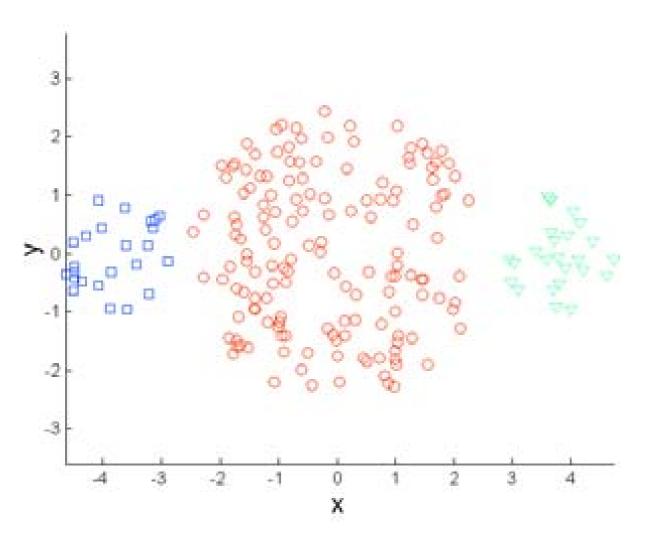
#### Effects of bad initialization

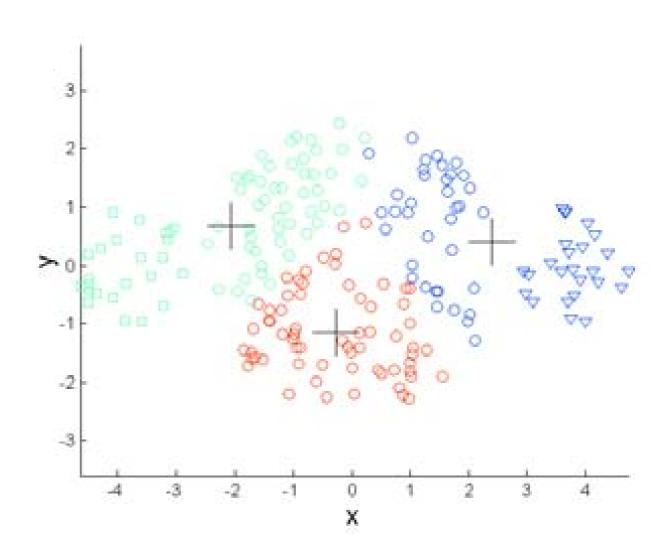






#### Limitations of k-means: different sizes



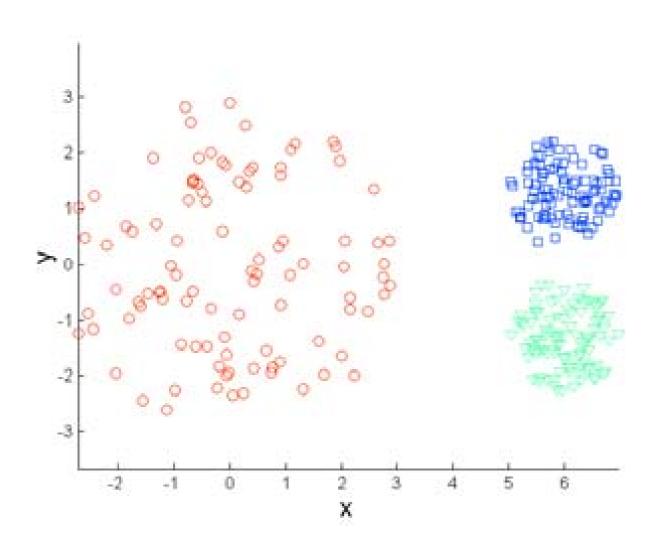


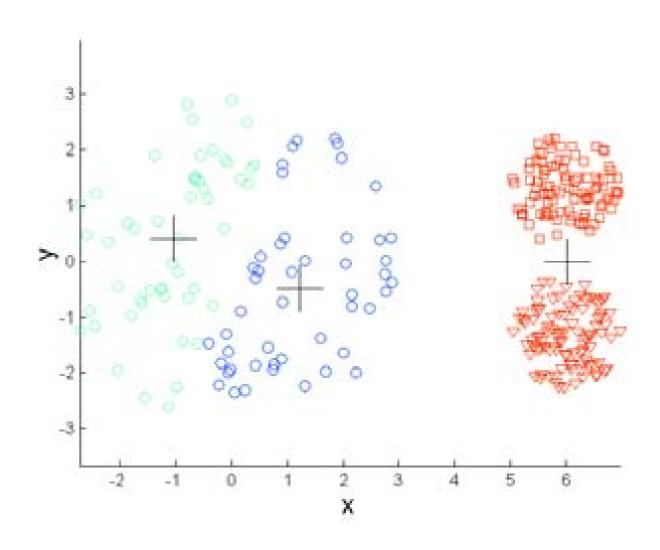
**Original Points** 

K-means (3 Clusters)



#### Limitations of k-means: different density



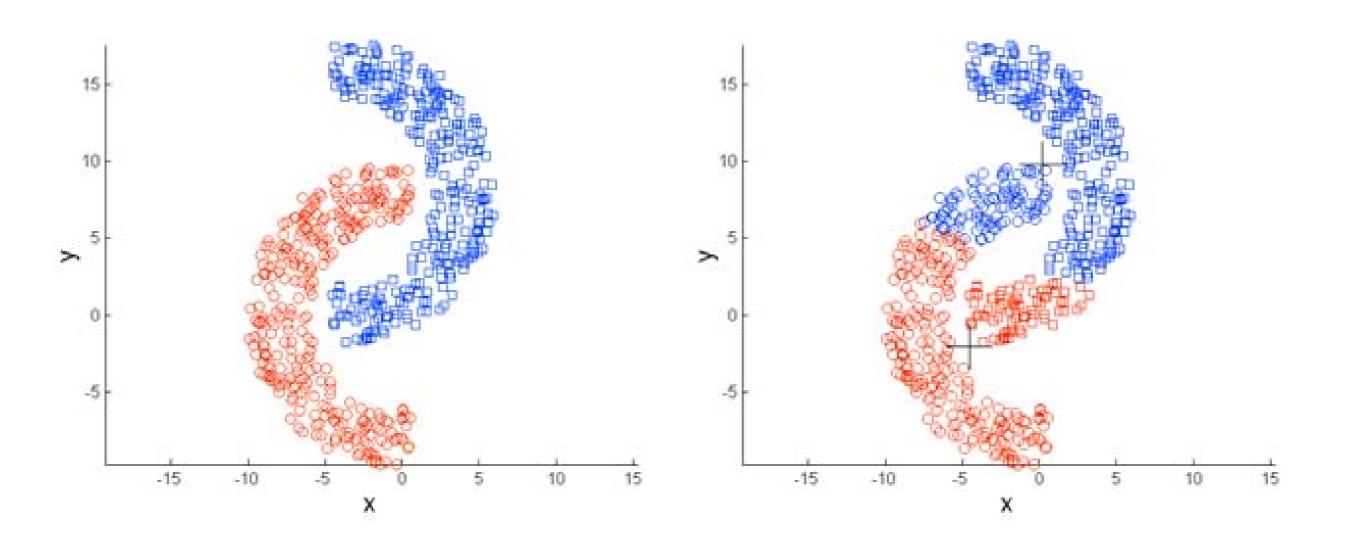


**Original Points** 

K-means (3 Clusters)



# Limitations of k-means: non-spherical shapes



**Original Points** 

K-means (2 Clusters)



#### Discussion on the k-means algorithm

- finds a local optimum
- often converges quickly but not always
- the choice of initial points can have large influence in the result
- tends to find spherical clusters
- outliers can cause a problem
- different densities may cause a problem



#### Initialization

- random initialization
- random, but repeat many times and take the best solution
  - helps, but solution can still be bad
- pick points that are distant to each other
  - k-means++
  - provable guarantees

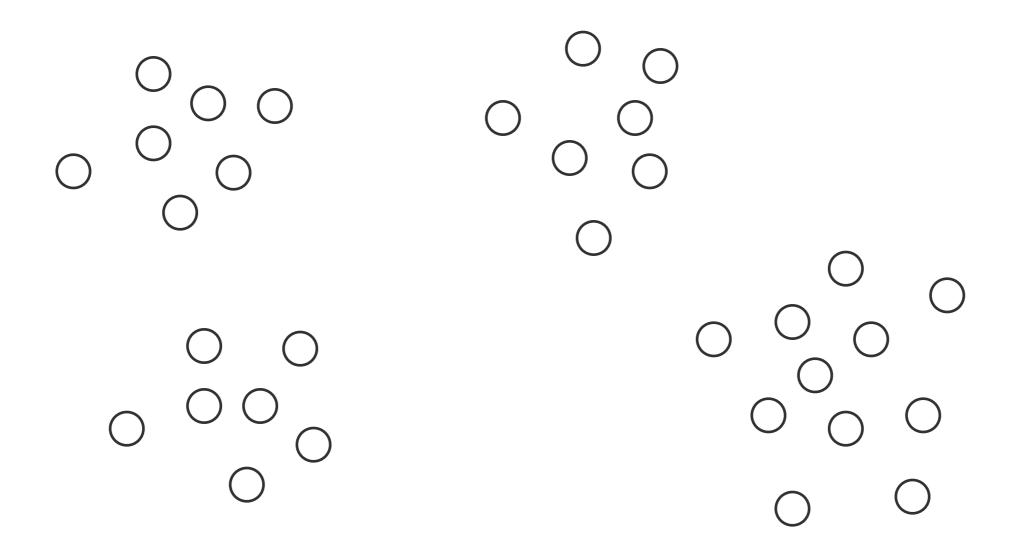


#### k-means++

David Arthur and Sergei Vassilvitskii k-means++: The advantages of careful seeding SODA 2007

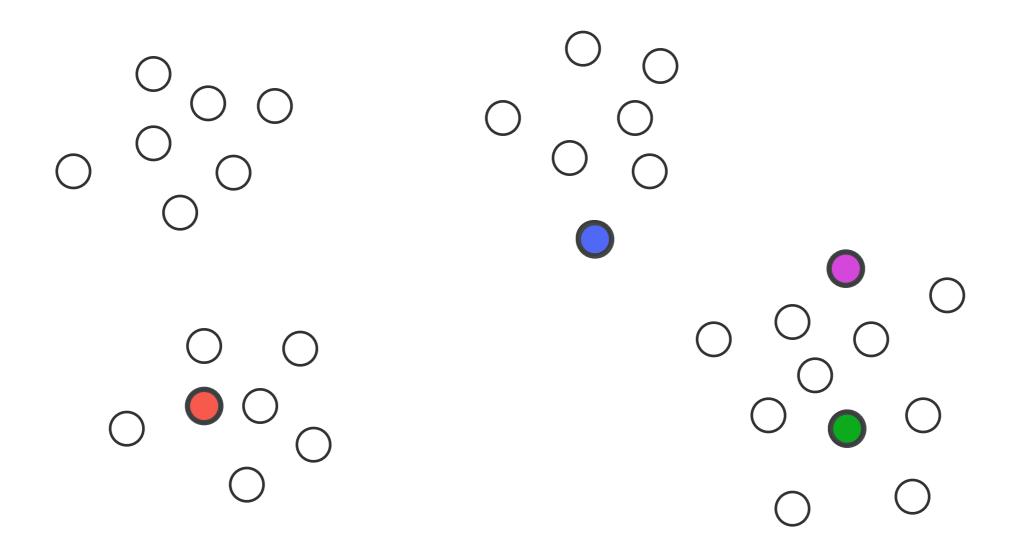


#### k-means algorithm: random initialization



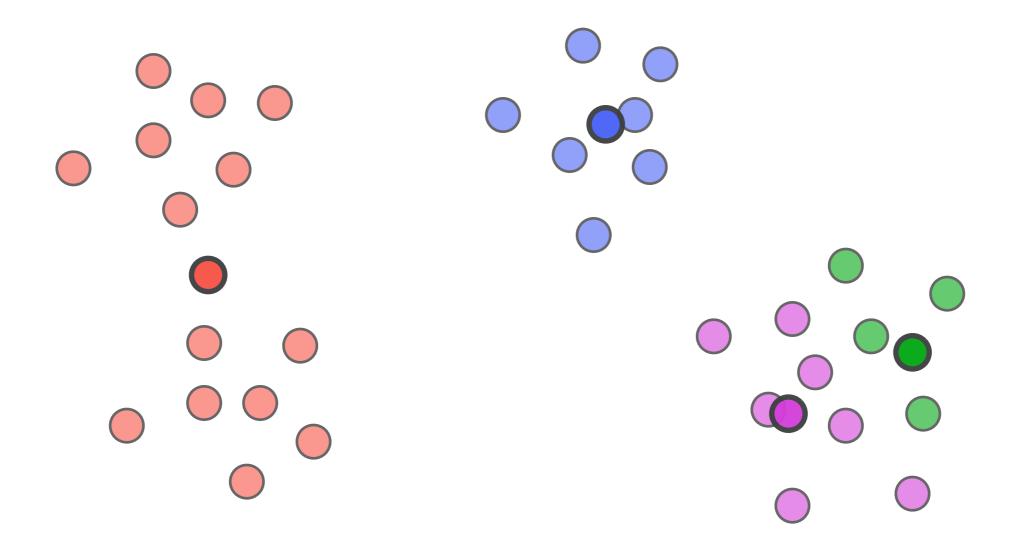


#### k-means algorithm: random initialization



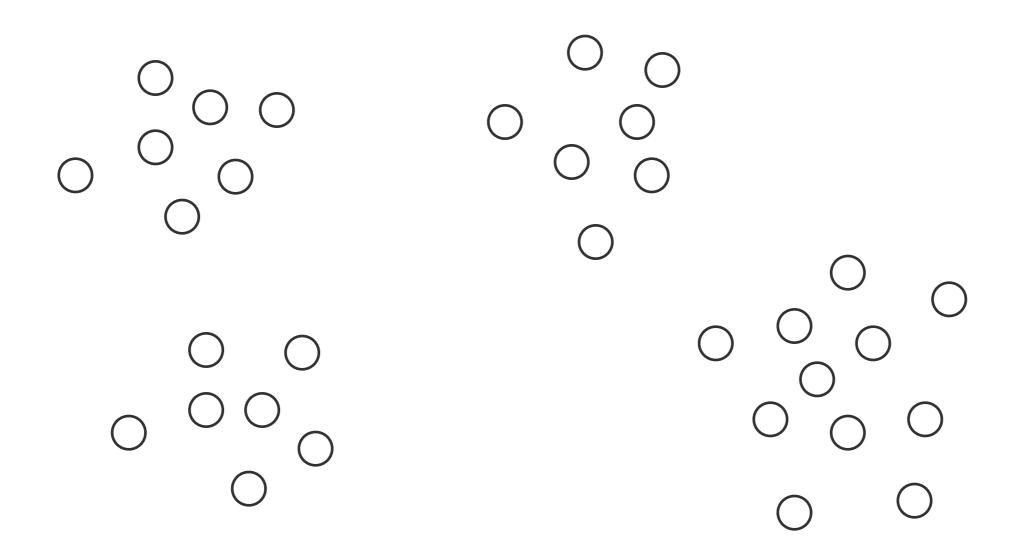


### k-means algorithm: random initialization

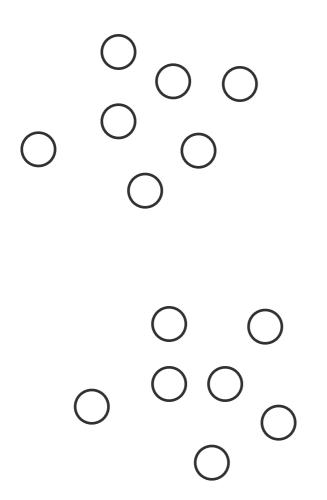


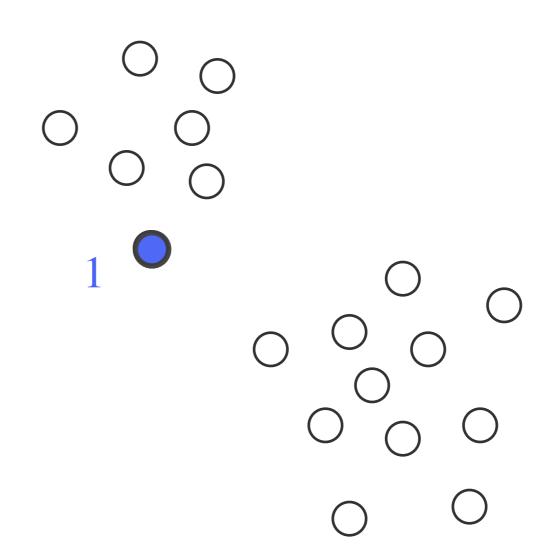


# k-means algorithm: initialization with further-first traversal

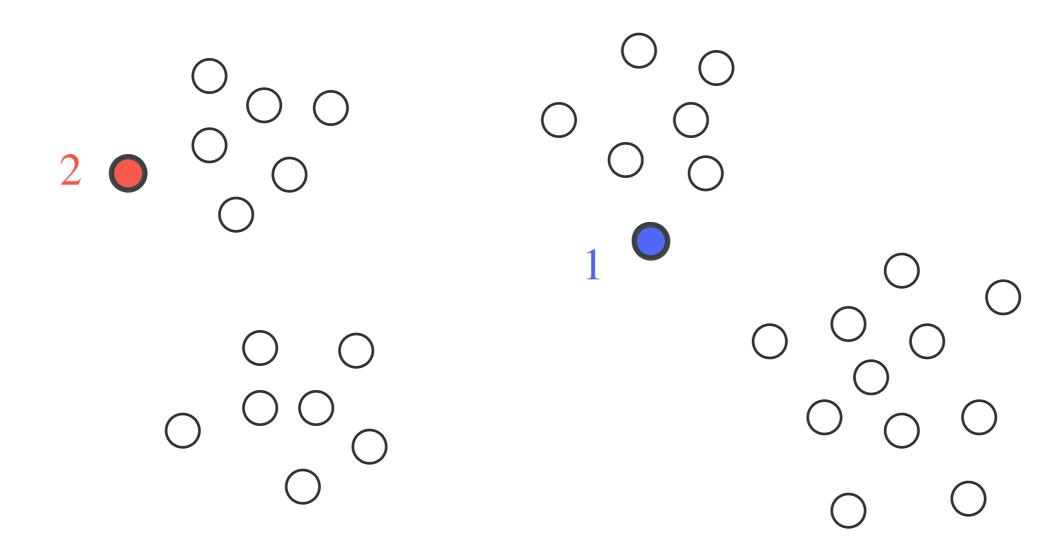




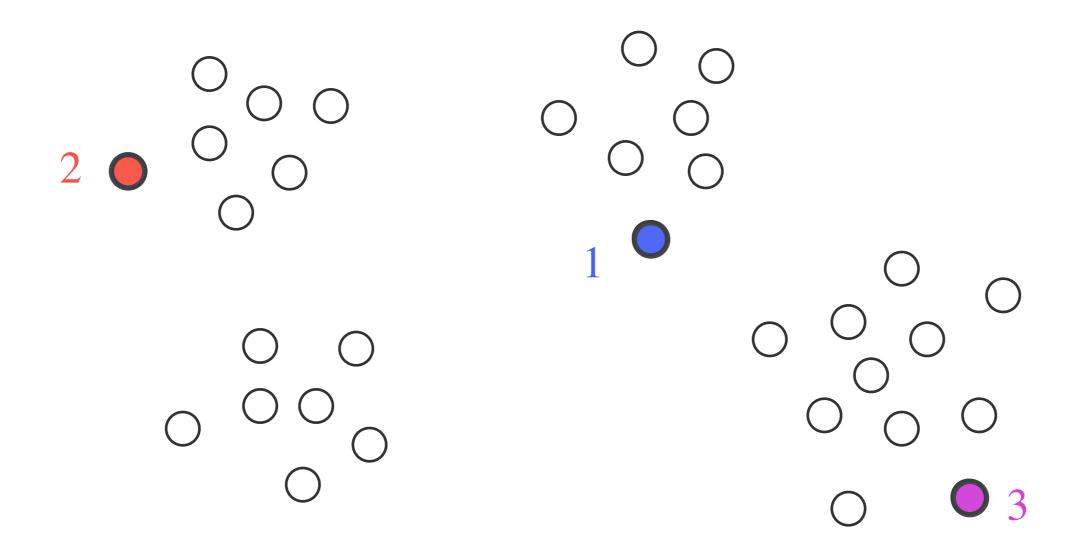




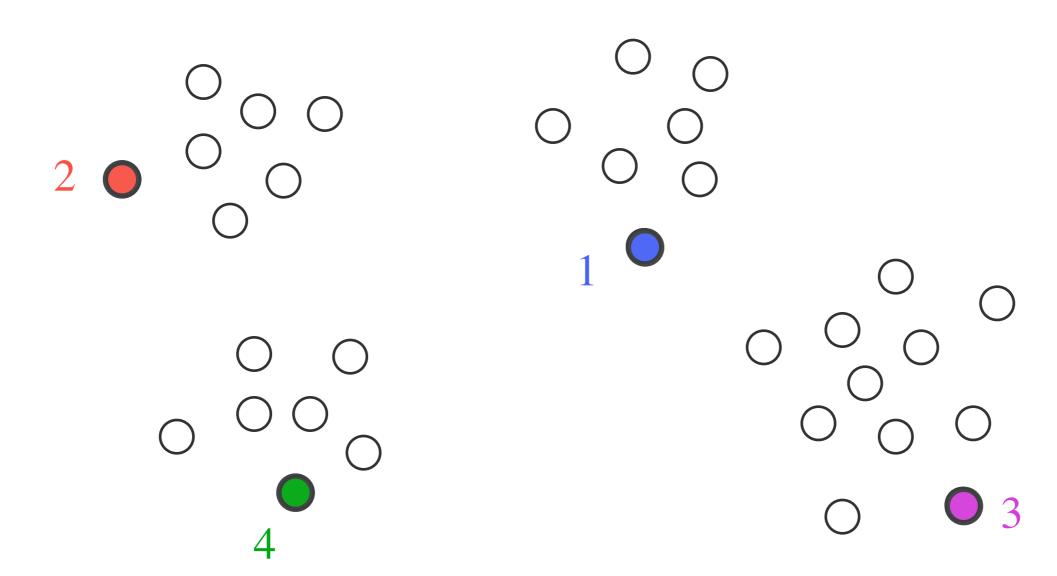




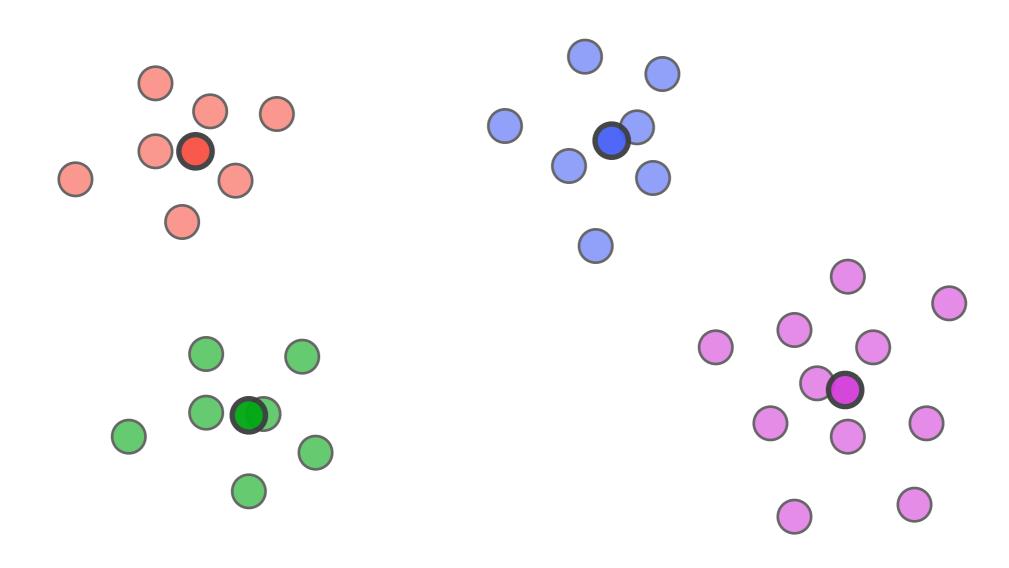




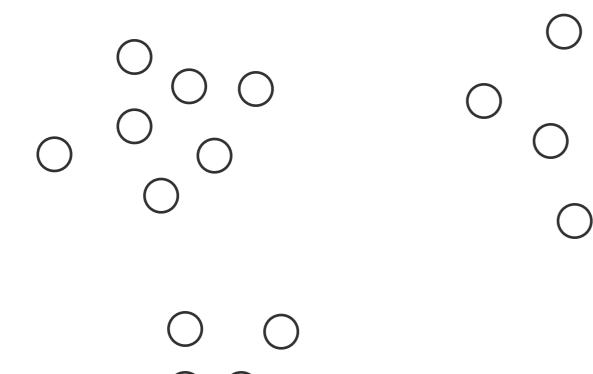




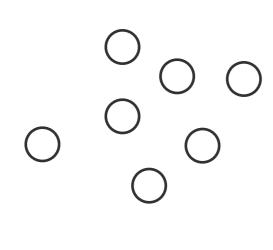


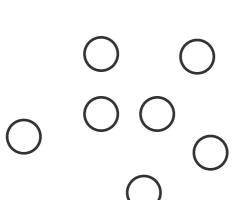


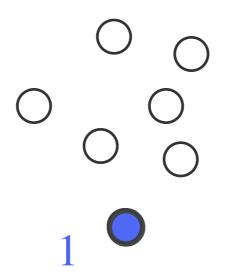


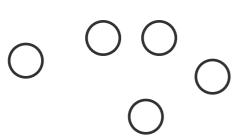




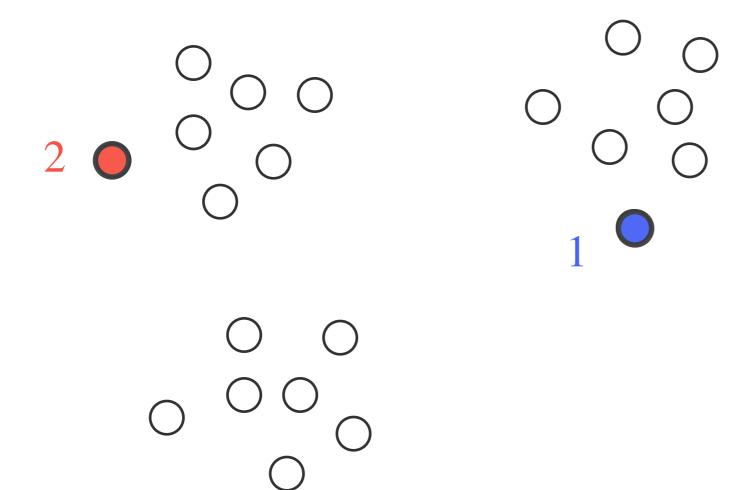




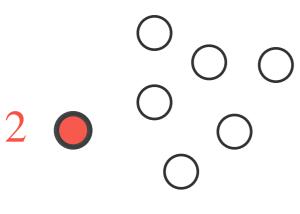


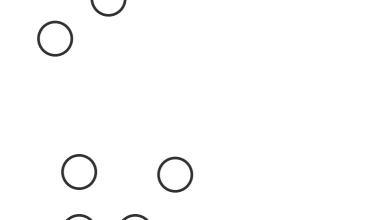


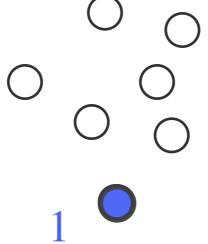


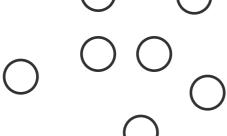






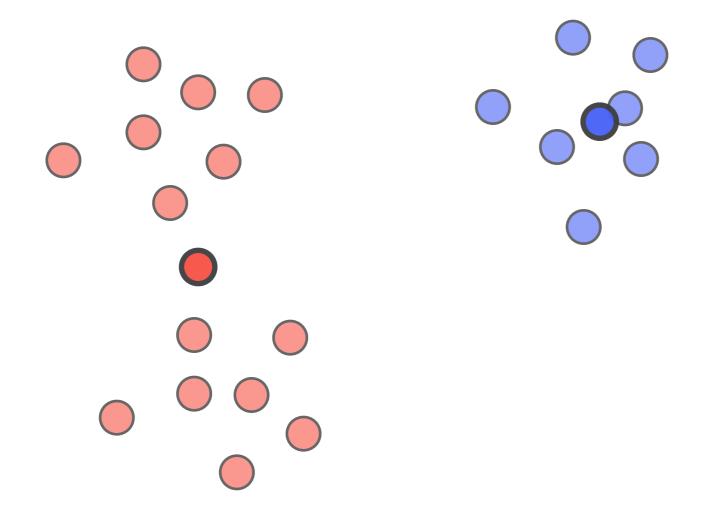






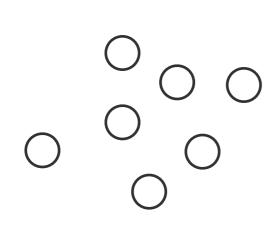


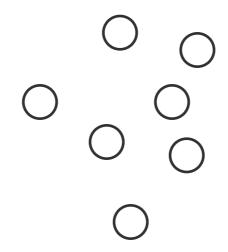


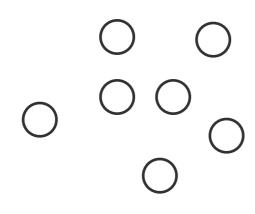




# Here random may work well











# k-means++ algorithm

- interpolate between the two methods
- let D(x) be the distance between x and the nearest center selected so far
- choose next center with probability proportional to

$$(D(x))^a = D^a(x)$$



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- let D(x) be the distance between x and the nearest center selected so far
- choose next center with probability proportional to

$$(D(x))^a = D^a(x)$$

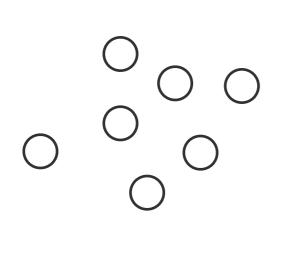
- + a = 0 random initialization
- + a =  $\infty$  furthest-first traversal
- + a = 2 k-means++

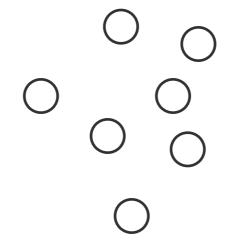


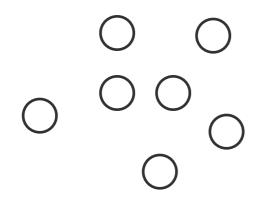
# k-means++ algorithm

- initialization phase:
  - choose the first center uniformly at random
  - choose next center with probability proportional to D<sup>2</sup>(x)
- iteration phase:
  - iterate as in the k-means algorithm until convergence

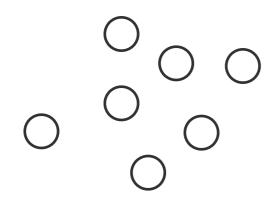


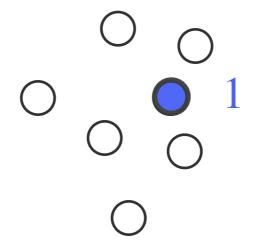


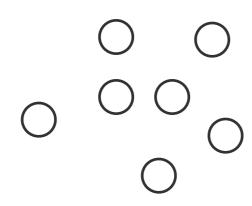




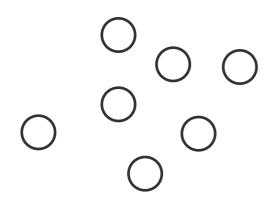


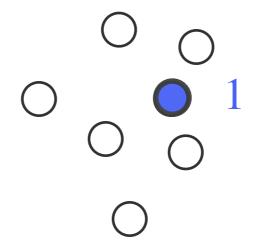


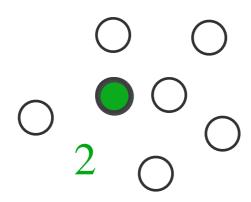




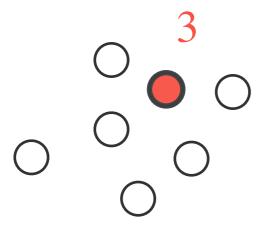


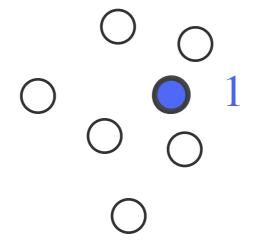


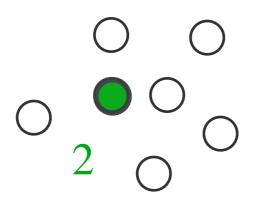






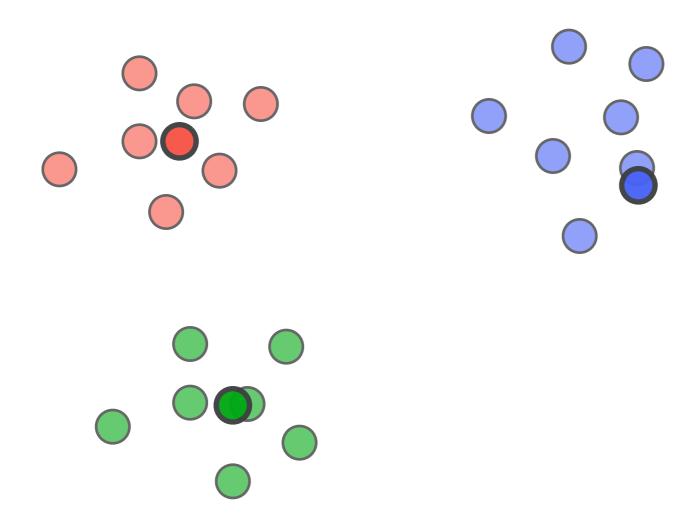








## k-means++ result





## k-means++ provable guarantee

#### Theorem:

k-means++ is O(logk) approximate in expectation



## k-means++ provable guarantee

- approximation guarantee comes just from the first iteration (initialization)
- subsequent iterations can only improve cost



## k-means++ analysis

- consider optimal clustering C\*
- assume that k-means++ selects a center from a new optimal cluster
- then
  - k-means++ is 8-approximate in expectation
- intuition: if no points from a cluster are picked, then it probably does not contribute much to the overall error
- an inductive proof shows that the algorithm is O(logk) approximate



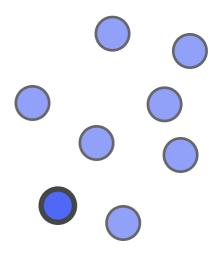
## k-means++ proof : first cluster

- fix an optimal clustering C\*
- first center is selected uniformly at random
- bound the total error of the points in the optimal cluster of the first center



## k-means++ proof : first cluster

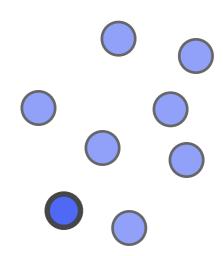
- let A be the first cluster
- each point a<sub>0</sub> ∈ A is equally likely to be selected as center





# k-means++ proof : first cluster

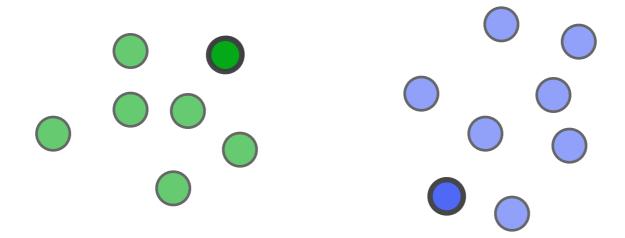
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expected error:

$$E[\phi(A)] = \sum_{a_0 \in A} \frac{1}{|A|} \sum_{a \in A} ||a - a_0||^2$$
$$= 2 \sum_{a \in A} ||a - \bar{A}||^2 = 2\phi^*(A)$$

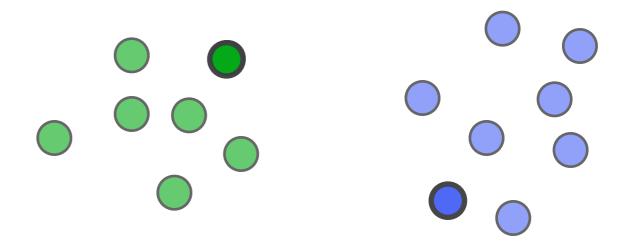




- suppose next center is selected from a new cluster in the optimal clustering C\*
- bound the total error of that cluster



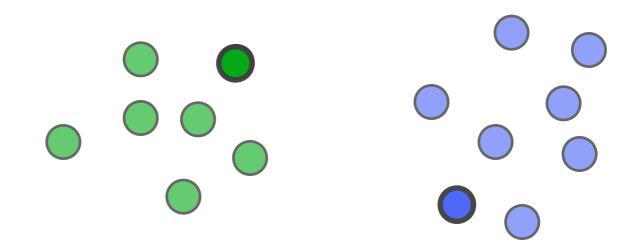
let B be the second cluster and b<sub>0</sub> the center selected





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$$E[\phi(B)] = \sum_{b_0 \in B} \frac{D^2(b_0)}{\sum_{b \in B} D^2(b)} \sum_{b \in B} \min\{D(b), ||b - b_0||^2\}$$



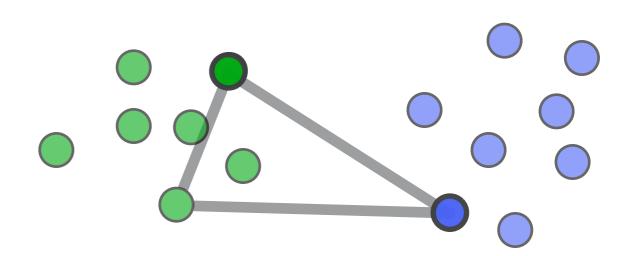


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triangle inequality:

$$D(b_0) \le D(b) + ||b - b_0||$$

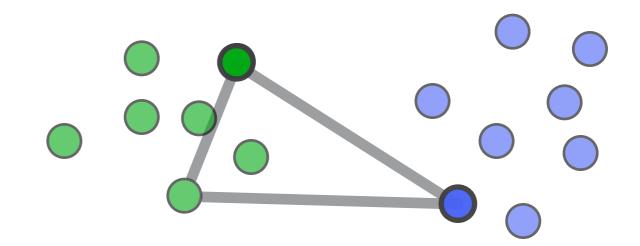


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#### triangle inequality:

$$D(b_0) \le D(b) + ||b - b_0||$$



$$D^{2}(b_{0}) \leq 2D^{2}(b) + 2||b - b_{0}||^{2}$$

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average over all points b in B

$$D^{2}(b_{0}) \leq \frac{2}{|B|} \sum_{b \in B} D^{2}(b) + \frac{2}{|B|} \sum_{b \in B} ||b - b_{0}||^{2}$$

$$D^{2}(b_{0}) \leq 2D^{2}(b) + 2||b - b_{0}||^{2}$$

average over all points b in B

$$D^{2}(b_{0}) \leq \frac{2}{|B|} \sum_{b \in B} D^{2}(b) + \frac{2}{|B|} \sum_{b \in B} ||b - b_{0}||^{2}$$

+ recall

$$E[\phi(B)] = \sum_{b_0 \in B} \frac{D^2(b_0)}{\sum_{b \in B} D^2(b)} \sum_{b \in B} \min\{D(b), ||b - b_0||^2\}$$

$$D^{2}(b_{0}) \leq 2D^{2}(b) + 2||b - b_{0}||^{2}$$

average over all points b in B

$$D^{2}(b_{0}) \leq \frac{2}{|B|} \sum_{b \in B} D^{2}(b) + \frac{2}{|B|} \sum_{b \in B} ||b - b_{0}||^{2}$$

recall

$$E[\phi(B)] = \sum_{b_0 \in B} \frac{D^2(b_0)}{\sum_{b \in B} D^2(b)} \sum_{b \in B} \min\{D(b), ||b - b_0||^2\}$$

$$\leq 4 \sum_{b \in B} \frac{1}{|B|} \sum_{b_0 \in B} ||b - b_0||^2 = 4 \sum_{b \in B} 2||b - \bar{B}||^2 = 8\phi^*(B)$$

## k-means++ analysis

- if that k-means++ selects a center from a new optimal cluster
- then
  - k-means++ is 8-approximate in expectation
- an inductive proof shows that the algorithm is O(logk) approximate



### Lesson learned

no reason to use k-means and not k-means++

- k-means++:
  - easy to implement
  - provable guarantee
  - works well in practice



### The k-median problem

- consider set  $X=\{x_1,...,x_n\}$  of n points in  $\mathbb{R}^d$
- assume that the number k is given
- problem:
  - find k points c<sub>1</sub>,...,c<sub>k</sub> (named medians)
  - and partition X into {X<sub>1</sub>,...,X<sub>k</sub>} by assigning each point x<sub>i</sub> in X to its nearest cluster median,
  - so that the cost

$$\sum_{i=1}^{n} \min_{j} ||x_i - c_j||_2 = \sum_{j=1}^{k} \sum_{x \in X_j} ||x - c_j||_2$$

is minimized



### the k-medoids algorithm

or PAM (partitioning around medoids)

- 1.randomly (or with another method) choose k medoids {c<sub>1</sub>,...,c<sub>k</sub>} from the original dataset X
- 2.assign the remaining n-k points in X to their closest medoid c<sub>i</sub>
- 3.for each cluster, replace each medoid by a point in the cluster that improves the cost
- 4.repeat (go to step 2) until convergence



### Discussion on the k-medoids algorithm

- very similar to the k-means algorithm
- same advantages and disadvantages
- how about efficiency?



### The k-center problem

- consider set  $X=\{x_1,...,x_n\}$  of n points in  $\mathbb{R}^d$
- assume that the number k is given
- problem:
  - find k points c<sub>1</sub>,...,c<sub>k</sub> (named centers)
  - and partition X into {X<sub>1</sub>,...,X<sub>k</sub>} by assigning each point x<sub>i</sub> in X to its nearest cluster center,
  - so that the cost

is minimized 
$$\max_{i=1}^n \min_{j=1}^k ||x_i - c_j||_2$$



### Properties of the k-center problem

- NP-hard for dimension d≥2
- for d=1 the problem is solvable in polynomial time (how?)
- a simple combinatorial algorithm works well



### The k-center problem

- consider set  $X=\{x_1,...,x_n\}$  of n points in  $\mathbb{R}^d$
- assume that the number k is given
- problem:
  - find k points c<sub>1</sub>,...,c<sub>k</sub> (named centers)
  - and partition X into {X<sub>1</sub>,...,X<sub>k</sub>} by assigning each point x<sub>i</sub> in X to its nearest cluster center,
  - so that the cost

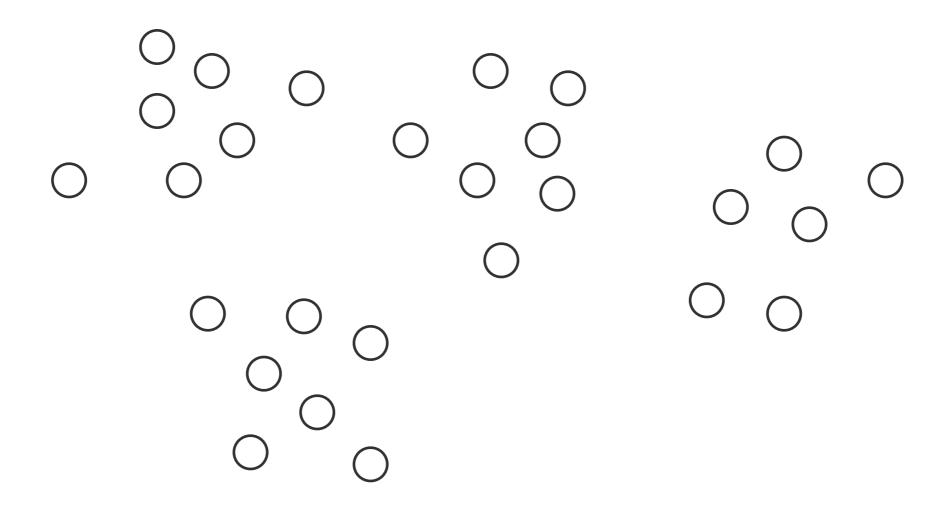
is minimized 
$$\max_{i=1}^n \min_{j=1}^k ||x_i - c_j||_2$$



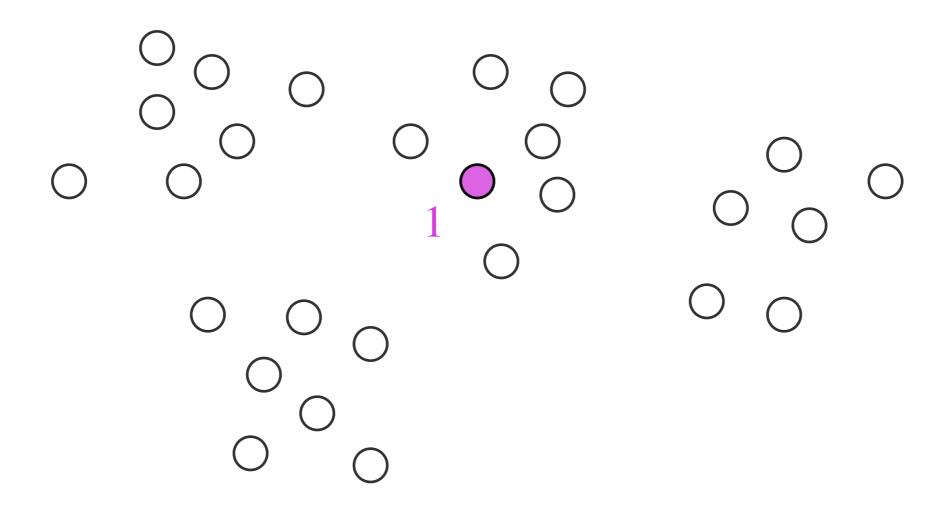
## Furthest-first traversal algorithm

- pick any data point and label it 1
- for i=2,...,k
  - find the unlabeled point that is furthest from {1,2,...,i-1}
  - // use  $d(x,S) = \min_{y \in S} d(x,y)$
  - label that point i
- assign the remaining unlabeled data points to the closest labeled data point

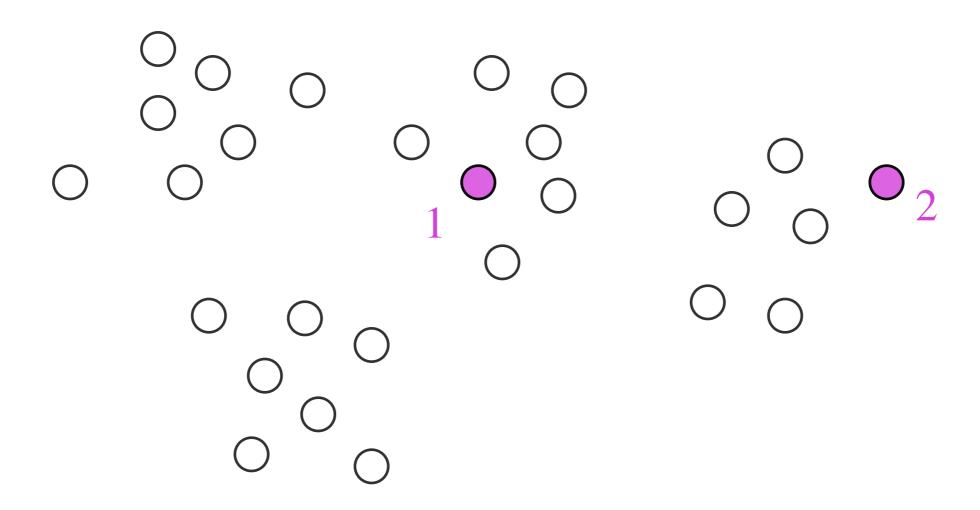


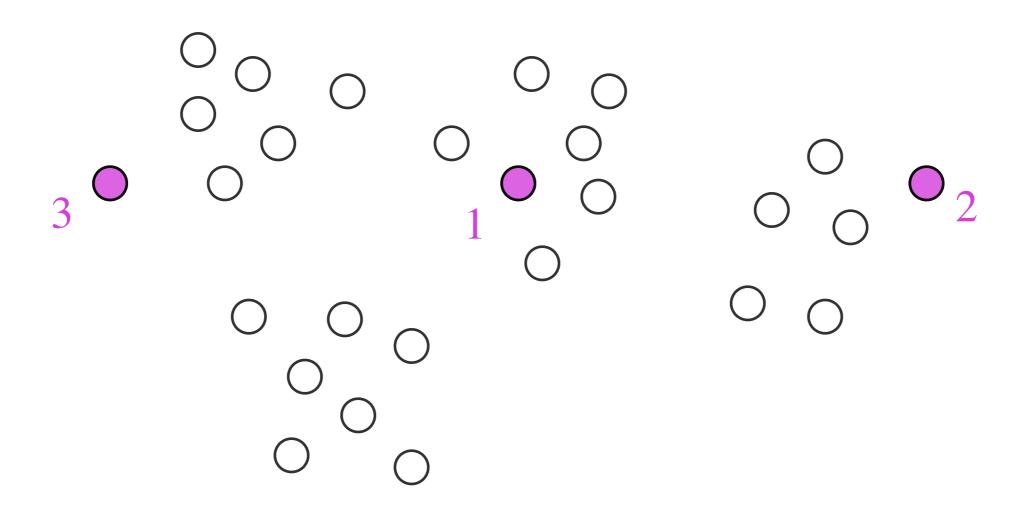




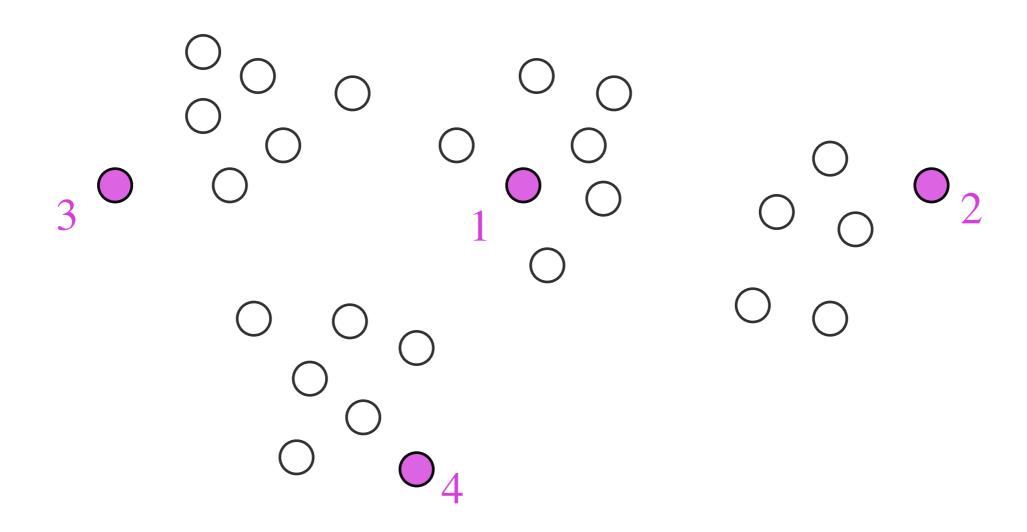




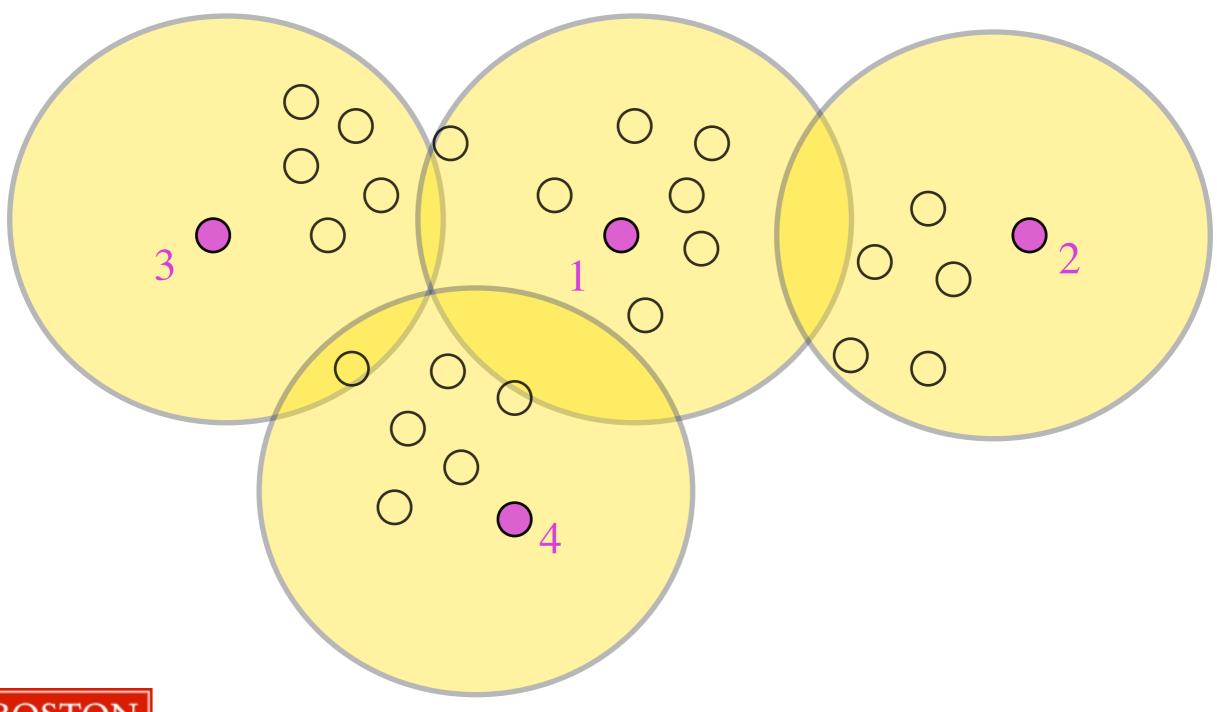












## Furthest-first traversal algorithm

furthest-first traversal algorithm gives a factor 2 approximation



## Furthest-first traversal algorithm

- pick any data point and label it 1
- for i=2,...,k
  - find the unlabeled point that is furthest from {1,2,...,i-1}
  - // use  $d(x,S) = \min_{y \in S} d(x,y)$
  - label that point i
  - $p(i) = \operatorname{argmin}_{j < i} d(i,j)$
  - $R_i = d(i,p(i))$
- assign the remaining unlabeled data points to the closest labeled data point



## Analysis

• Claim 1:  $R_1 \ge R_2 \ge ... \ge R_k$ 

• proof:

$$\begin{split} \bullet \ R_j &= d(j,p(j)) \\ &= d(j,\{1,2,...,j-1\}) \\ &\leq d(j,\{1,2,...,i-1\}) \ // \ j > i \\ &\leq d(i,\{1,2,...,i-1\}) = R_i \end{split}$$



# Analysis

- Claim 2:
  - let C be the clustering produced by the FFT algorithm
  - let R(C) be the cost of that clustering
  - then  $R(C) = R_{k+1}$
- proof:
  - for any i>k we have :

$$d(i,\{1,2,...,k\}) \le d(k+1,\{1,2,...,k\}) = R_{k+1}$$

### Analysis

#### Theorem

- let C be the clustering produced by the FFT algorithm
- let C\* be the optimal clustering
- then  $R(C) \leq 2R(C^*)$

#### • proof:

- let C\*1,..., C\*k be the clusters of the optimal k-clustering
- if these clusters contain points {1,...,k} then

$$R(C) \leq 2R(C^*)$$



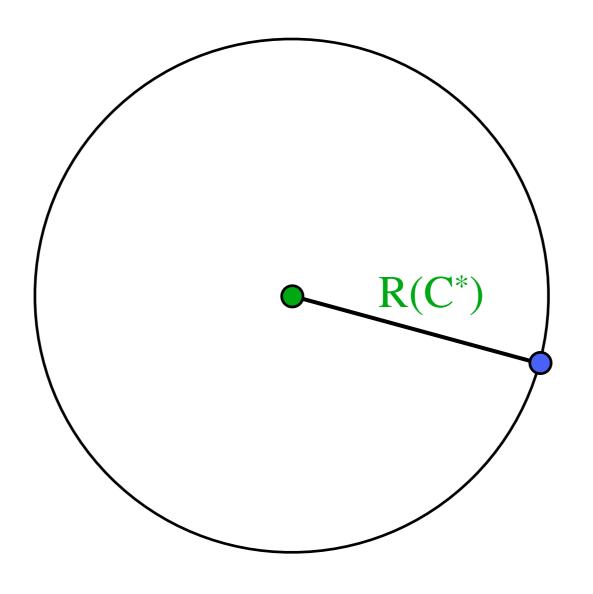
- otherwise suppose that one of these clusters contains two or more of the points in {1,...,k}
- these points are at distance at least R<sub>k</sub> from each other
- this (optimal) cluster must have radius

$$\frac{1}{2} R_k \ge \frac{1}{2} R_{k+1} = \frac{1}{2} R(C)$$





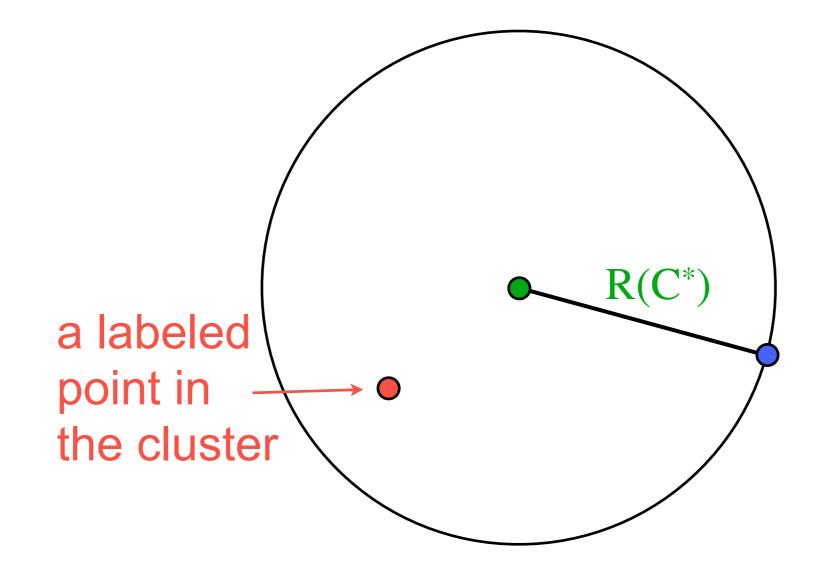
$$R(C) \le 2R(C^*)$$







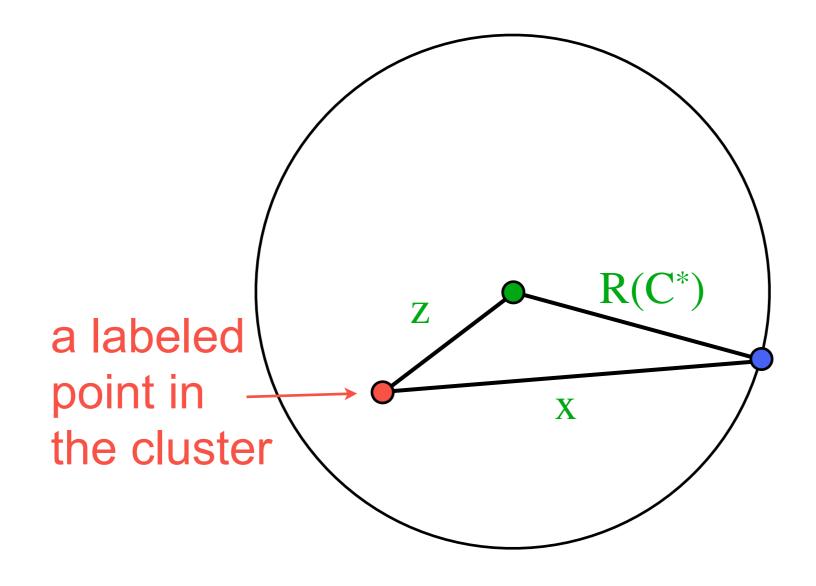
#### $R(C) \le 2R(C^*)$







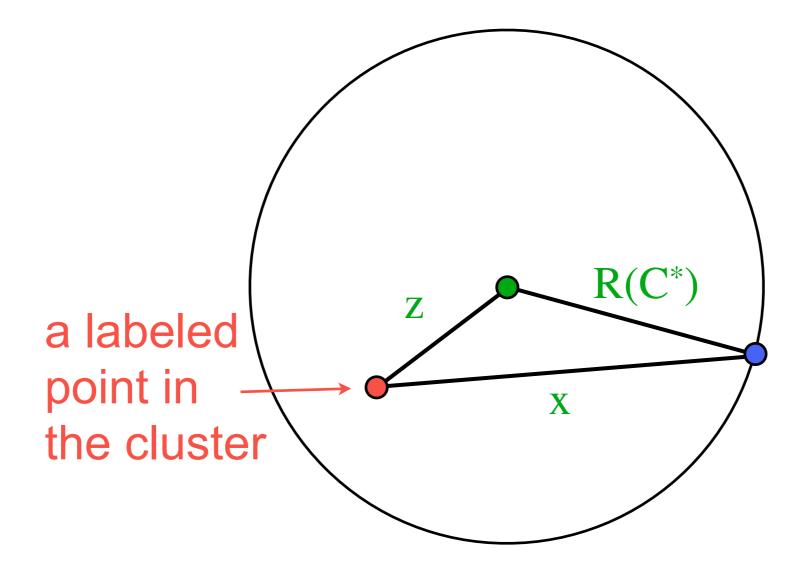
#### $R(C) \le 2R(C^*)$







#### $R(C) \le 2R(C^*)$



 $R(C) \le x \le z + R(C^*) \le 2R(C^*)$ 

