# CS697-Week 06 Presenting research work: how to be a good communicator

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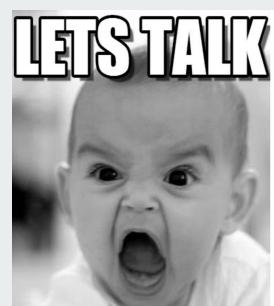
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### **Outline**

- 1. Tips on how to prepare for your talk
- 2. Tips on how to become a good public speaker

Now that you have an advisor, a research topic and have been working on some projects. Time to present your work!

It is important to give a good talk because it's not enough to come up with a new idea. You need to communicate that idea to the community.



- Identify the audience
- Identify the purpose of your talk
- Structure your talk
- Make good slides
- Give a practise talk

#### How would you prepare for a presentation?

Identify the audience,

#### <u>Ideally you would like your audience to:</u>

- Be familiar with your work
- Thoroughly understands
- Be excited and eager to hear about the latest developments in your work

#### How would you prepare for a presentation?

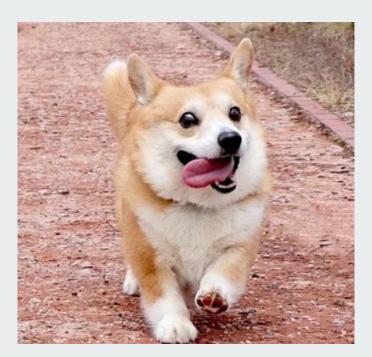
Identify the audience,

#### The audience in real life:

- May have never heard of you
- Have no background knowledge, related to your work
- Have just had lunch and they would prefer to take a quick nap!



Your ultimate goal is to wake them up and make them glad they came!!



- Identify the purpose of your talks,
  - Present your work and maybe get some feedback
  - Make them interested in your research paper
    - **Don't** tell the audience every single detail in your paper
    - **Don't** try to impress them
    - **Do** communicate the main ideas and give enough details
    - **Don't** give too much details, may confuse them!
    - Think about the one thing that the audience should remember after the speech is over!

- Structure your talk: make several distinct parts think about it as the structure of a paper!
  - o **Introduction:** the most important part of your presentation. It determines whether the audience will follow your talk or they would just wait for the talk to end
  - Main body: contains the meat of the presentation
  - Conclusion: your aim here is to round off the talk neatly. You should discuss the results briefly.

- Make good slides
  - Keep it simple
    - Don't put too much text
    - Use pictures.
  - Don't use vivid colours
  - Pay attention to the fonts

- Have practice talks
  - Practice on your own
  - Practice in front of a small group of people listen to their feedback
    - Remember: Your advisors are willing to help!
  - Videotape your talk may seem a little awkward, but will help you understand how others see you

Any other tips?

Share your experience with us!

Now that you have prepared for your presentation...



Do you have fear of public speaking/talking in front of a big crowd?

- Care to share why?
- What would you do to overcome it?
- If you don't have it, terrific!!! How would you help your friends who have it?



Do you have fear of public speaking/talking in front of a big crowd?

- It's okay to have it... We do too...
- Fake it til you make it.
- Practise is always a good solution.



What are the do's and don'ts while presenting (in front of a big crowd)?

- Tone, Volume, and Language,
- Body language,
- Eye contact, etc.

#### After my awful presentation

Me

The class







My friend



What are the do's and don'ts while presenting (in front of a big crowd)?

- Tone, Volume, and Language
  - Not too loud (or quiet),
  - Avoid filler words, etc.
- Body language
  - o Don't be a statue...
  - Show your energy and enthusiastic! :>
- Eye contact
  - Don't just look at your crush, jeez... -\_-

What are the do's and don'ts while presenting (in front of a big crowd)?

- Try not to go over your allotted time,
- Don't wing your speech,
- Keep an open mind as things can always go wrong...

### The next-to-last slide...

#### Key takeaways:

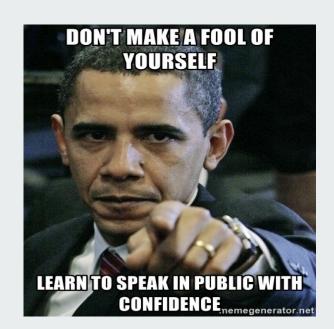
- ★ Practise makes perfect!!!
- ★ Be prepared for not only your speech, but also questions that you think people might ask.
- ★ Communicate the main ideas, don't say too much.

"Talks" you can/will give: Reading groups, Seminars, Oral Exams:/, etc.

### The <u>real</u> next-to-last slide...

One more thing before you go...

<u>Reference reading:</u> Confession of a Public Speaker by Scott Berkun (Adam's suggestion).



## Thank you for joining the discussion today!