

# CS 599: Formal Methods in Security and Privacy

## Differential Privacy

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# Data



**Aol.**



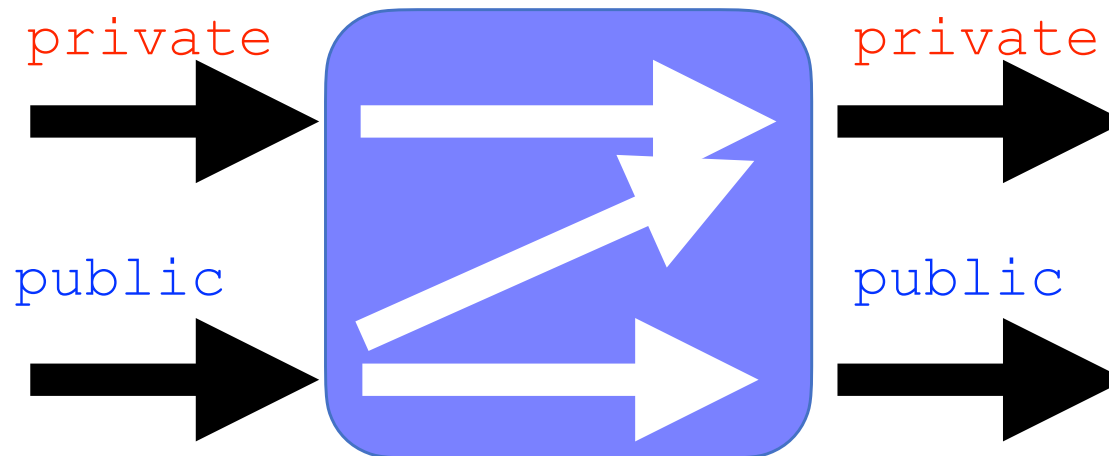
Google

# Releasing the mean of Some Data

```
Mean (d : private data) : public real
  i:=0;
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  while (i<size(d))
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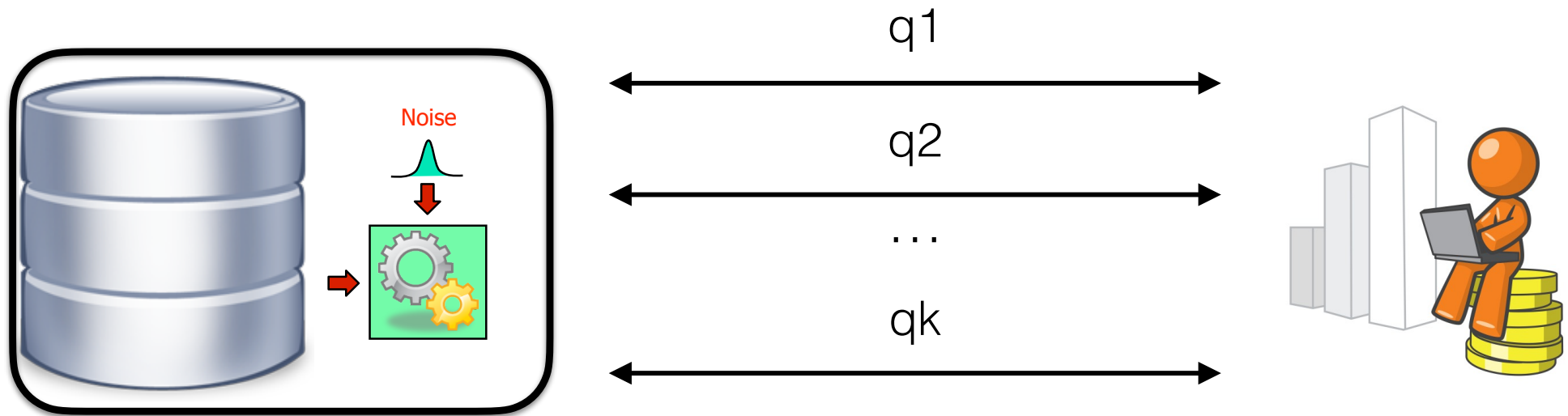
# Privacy-preserving data analysis?

We want to release some information to a data analyst and protect the privacy of the individuals contributing their data.

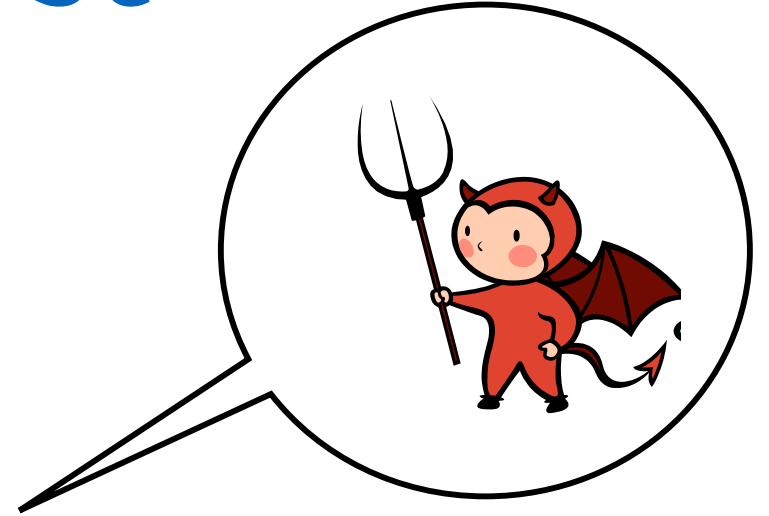
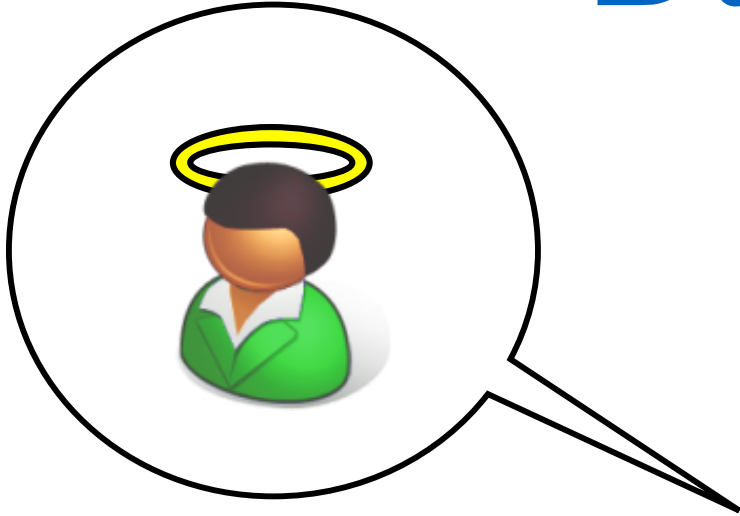


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# Data analyst



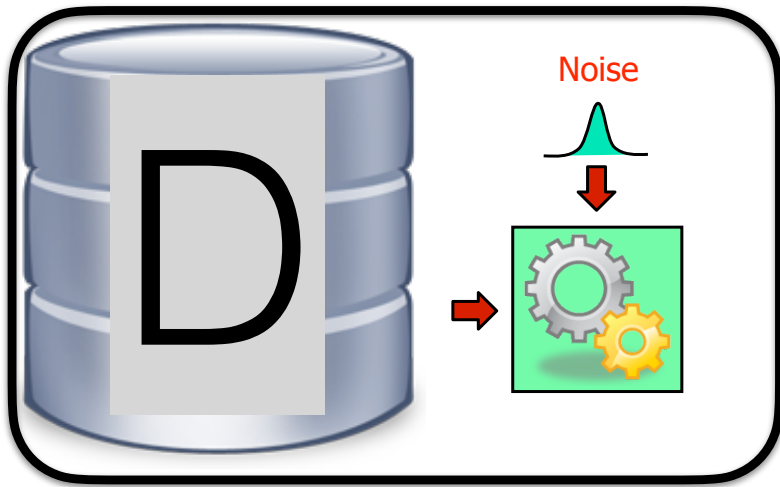
# Fundamental Law of Information Reconstruction

The release of **too many** overly **accurate** statistics permits reconstruction attacks.





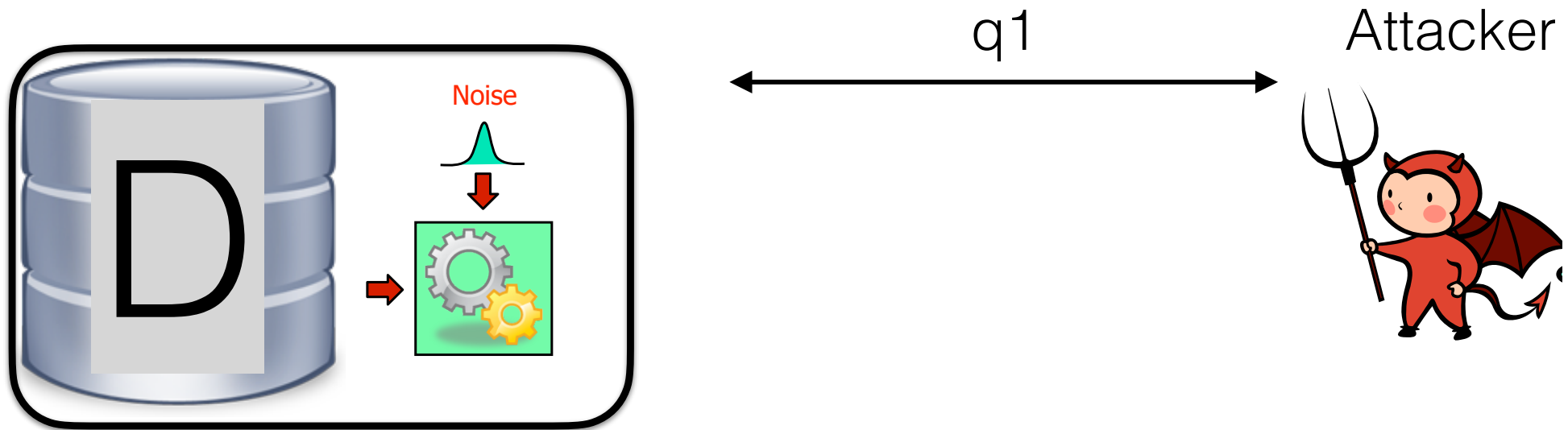
# Reconstruction attack



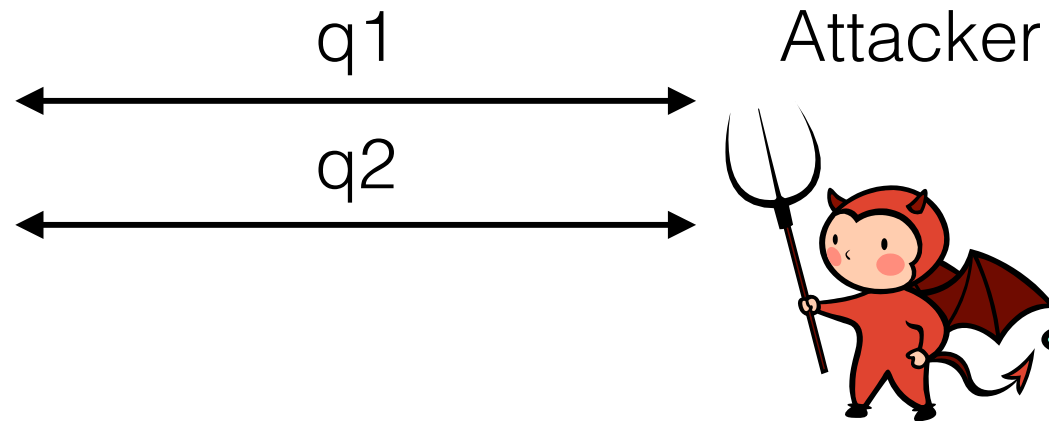
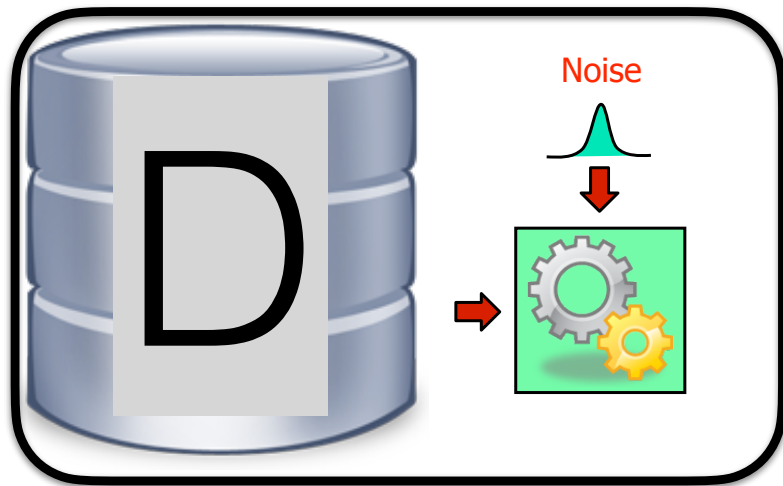
Attacker



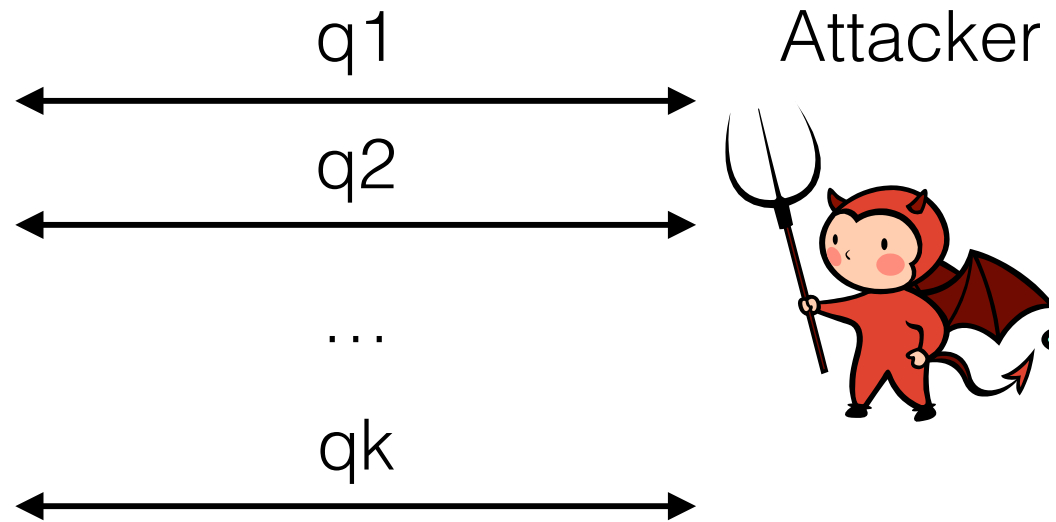
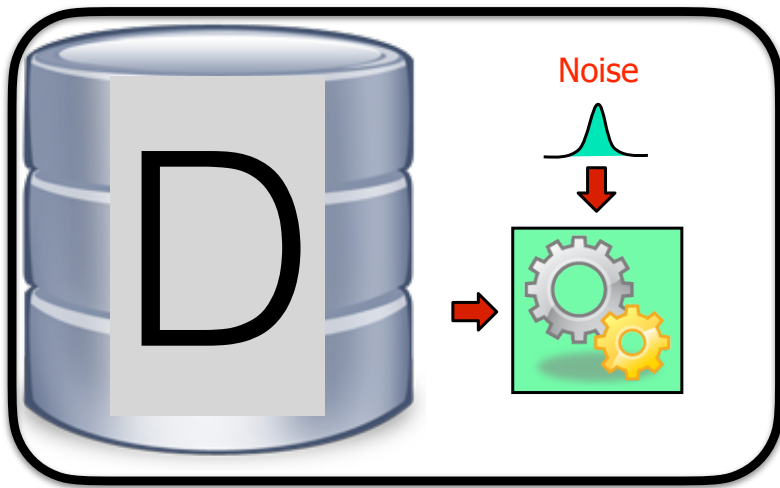
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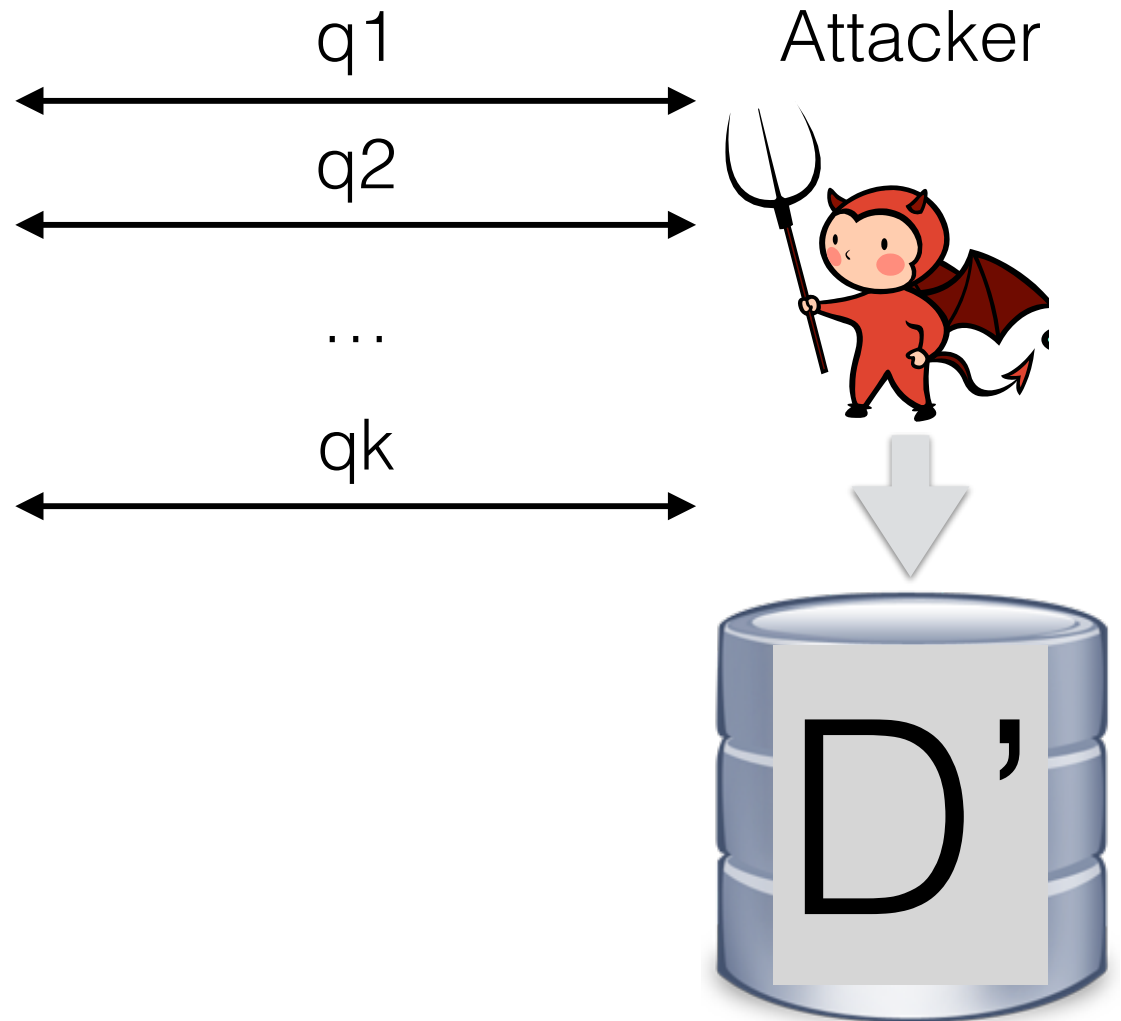
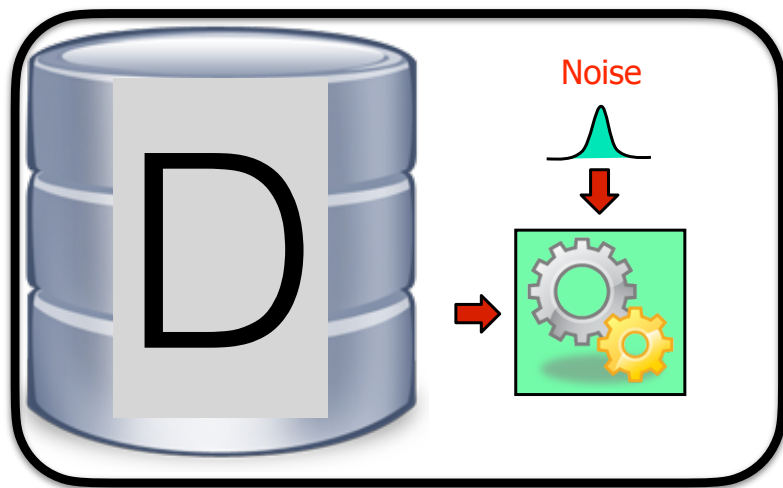
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$$d(\text{D}, \text{D}') \sim 0$$

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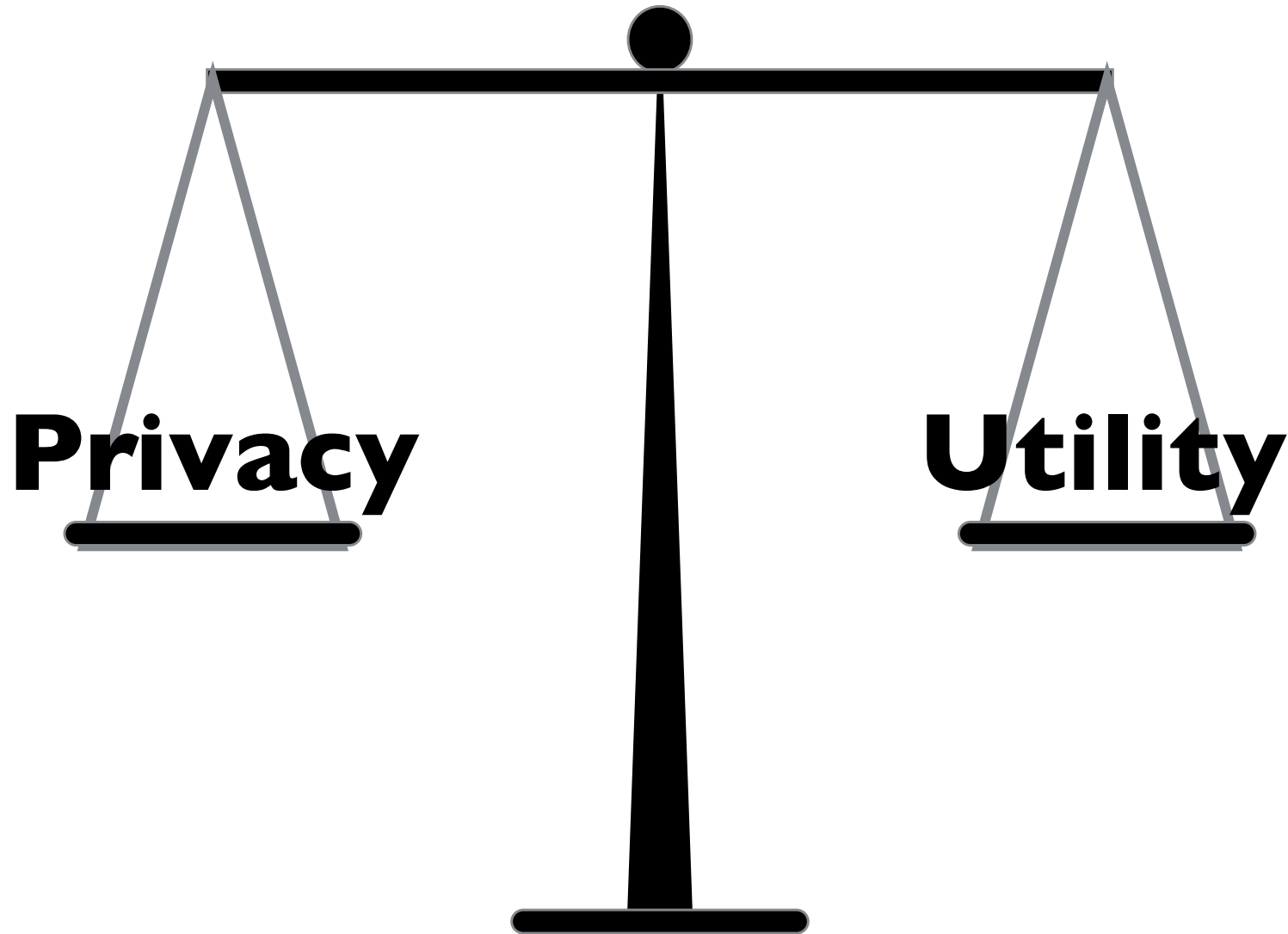


We say that the attacker **wins** if

$$d(\text{D}, \text{D}') \sim 0$$

In this class case we can use Hamming distance

# Privacy vs Utility





# Quantitative notions of Privacy

- The impossibility results discussed above suggest a quantitative notion of privacy,
- a notion where the privacy loss depends on the number of queries that are allowed,
- and on the accuracy with which we answer them.

Differential privacy:  
understanding the mathematical and  
computational meaning of this trade-  
off.

[Dwork, McSherry, Nissim, **Smith**, TCC06]

# Privacy-preserving data analysis?

- The analyst knows no more about me after the analysis than what she knew before the analysis.

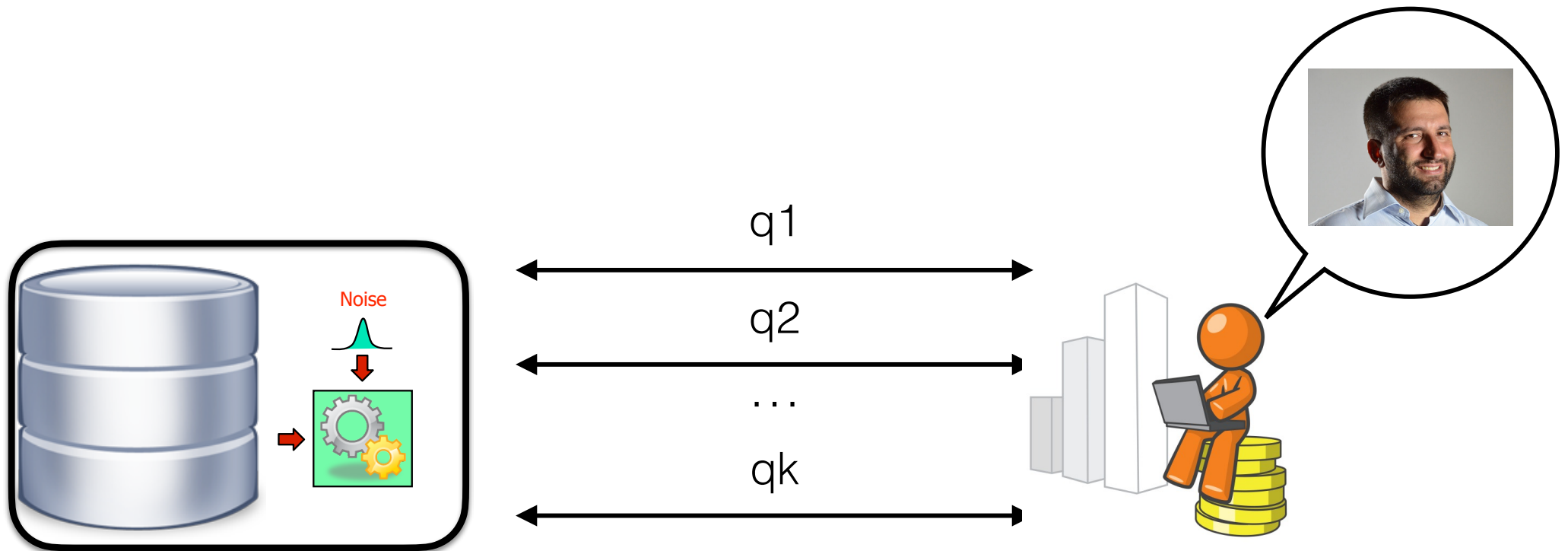
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# Privacy-preserving data analysis?

Prior Knowledge

~

Posterior Knowledge

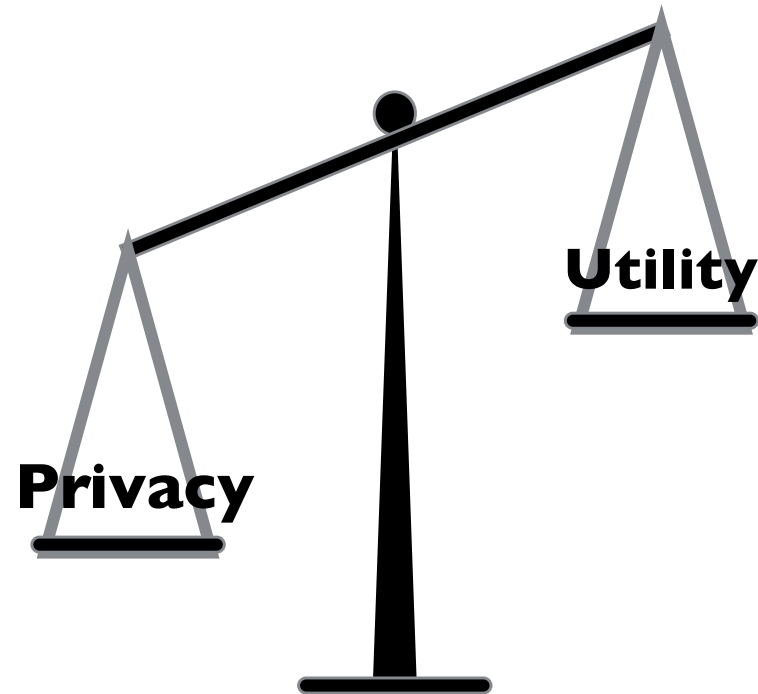
Privacy-preserving data analysis?

# Privacy-preserving data analysis?

**Question:** What is the problem with this requirement?



# Privacy-preserving data analysis?



If nothing can be learned about an individual, then nothing at all can be learned at all!

[DworkNaor10]

# Privacy-preserving data analysis?

- The analyst learn **almost the same** about me after the analysis as what she would have learnt if I **didn't contribute my data**.

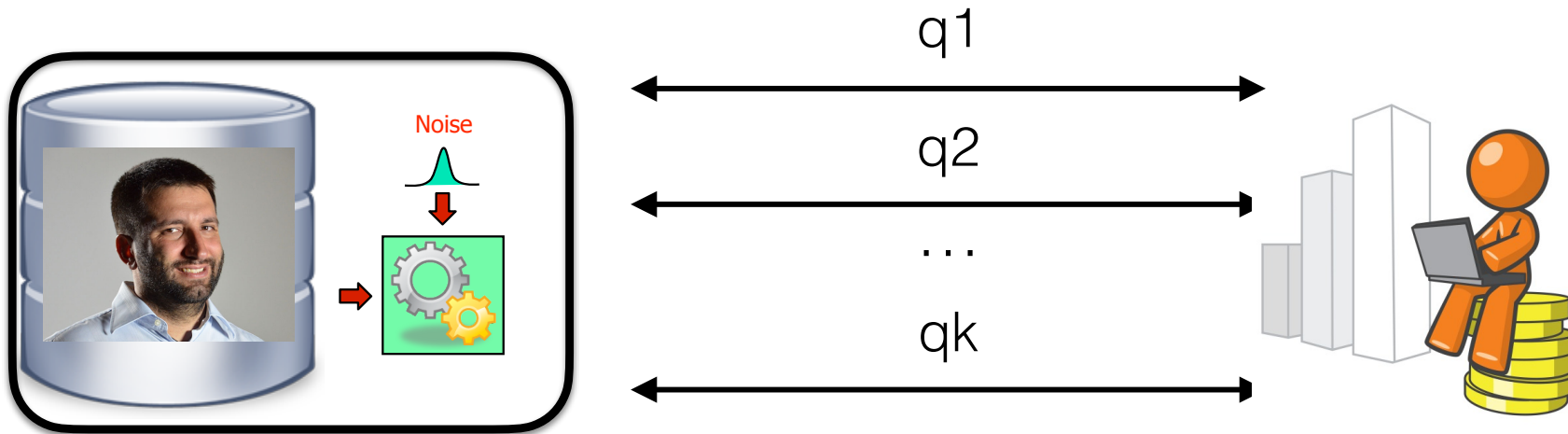
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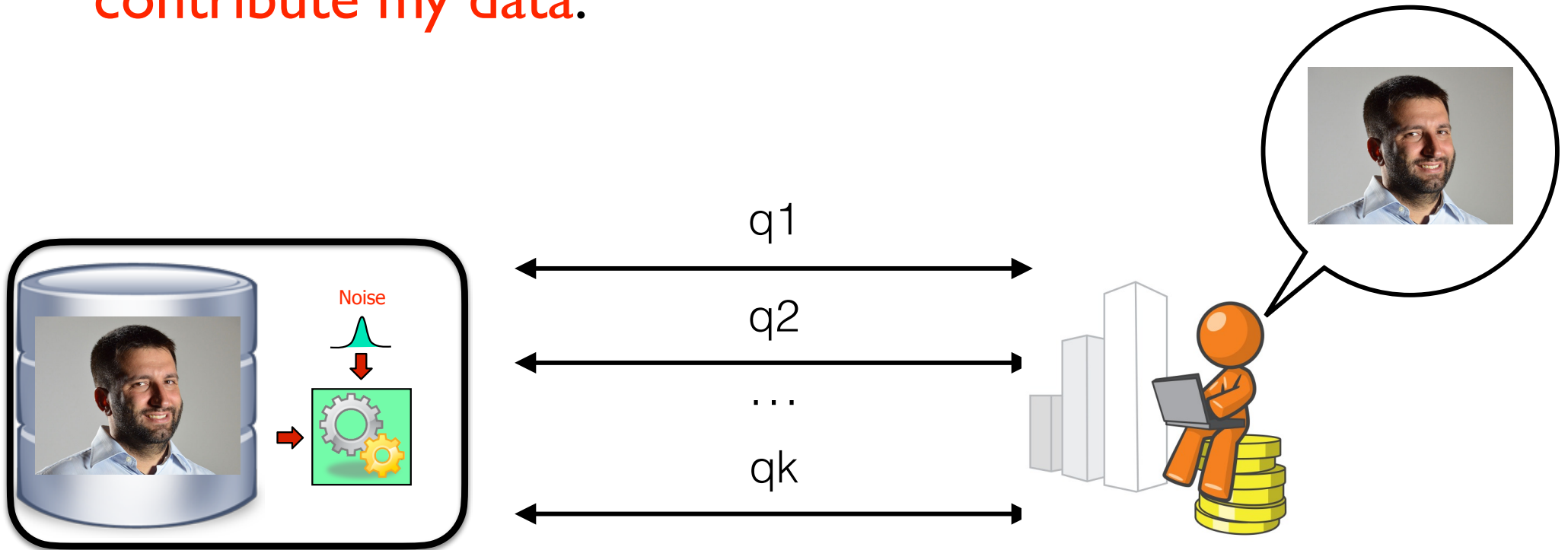
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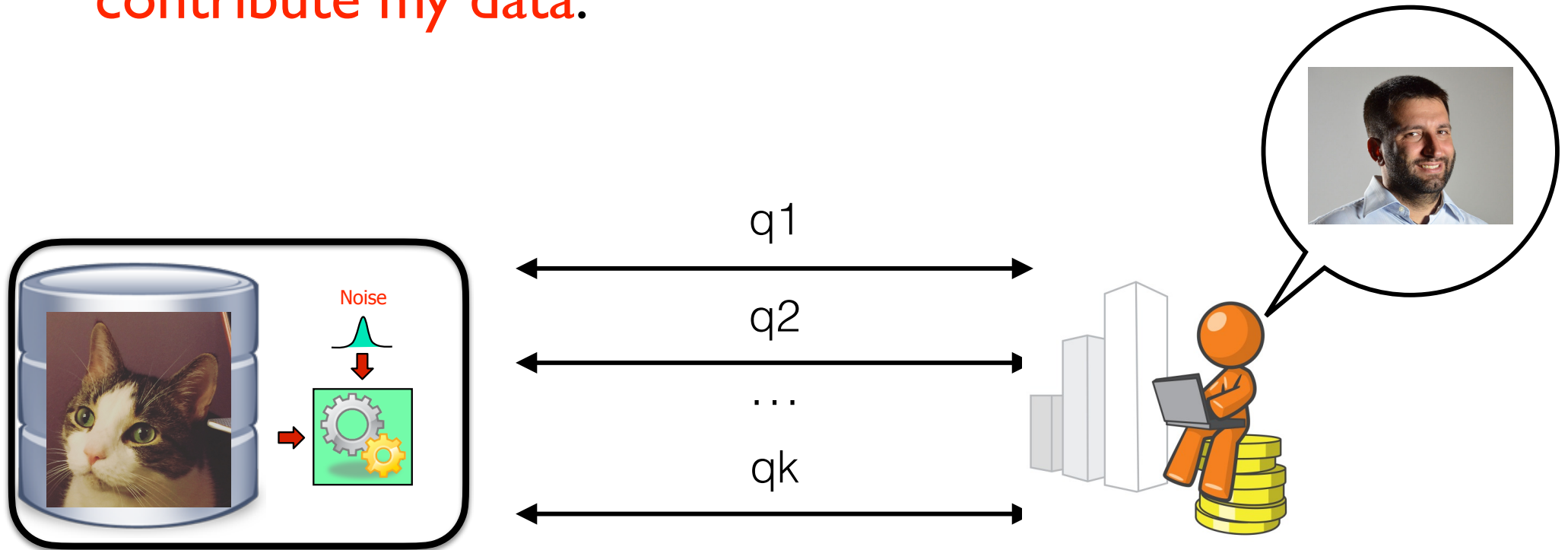
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# Adjacent databases

- We can formalize the concept of contributing my data or not in terms of a notion of distance between datasets.
- Given two datasets  $D, D' \in DB$ , their distance is defined as:

$$D \Delta D' = |\{k \leq n \mid D(k) \neq D'(k)\}|$$

- We will call two datasets adjacent when  $D \Delta D' = 1$  and we will write  $D \sim D'$ .

# Privacy Loss

In general we can think about the following quantity as the **privacy loss** incurred by observing  $r$  on the databases  $b$  and  $b'$ .

$$L_{b,b'}(r) = \log \frac{\Pr[Q(b)=r]}{\Pr[Q(b')=r]}$$



# $(\epsilon, \delta)$ -Differential Privacy

## Definition

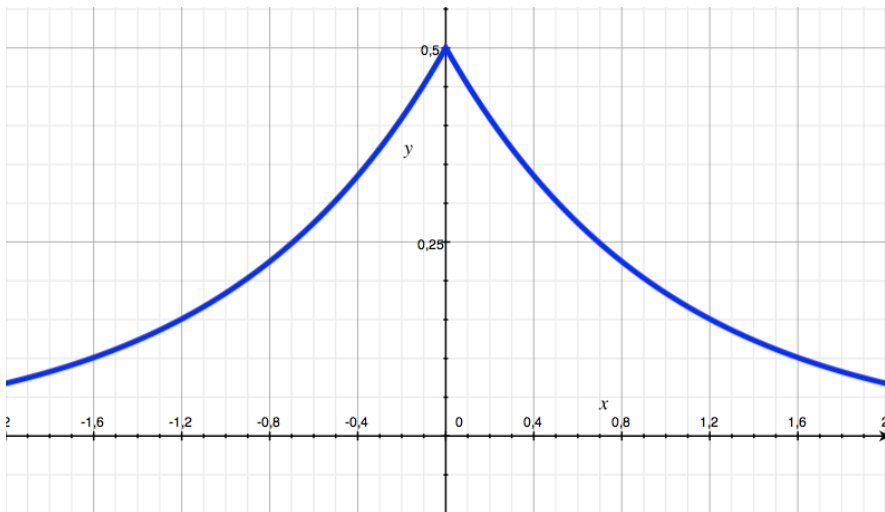
Given  $\epsilon, \delta \geq 0$ , a probabilistic query  $Q: X^n \rightarrow R$  is  $(\epsilon, \delta)$ -differentially private iff for all adjacent databases  $b_1, b_2$  and for every  $S \subseteq R$ :

$$\Pr[Q(b_1) \in S] \leq \exp(\epsilon) \Pr[Q(b_2) \in S] + \delta$$

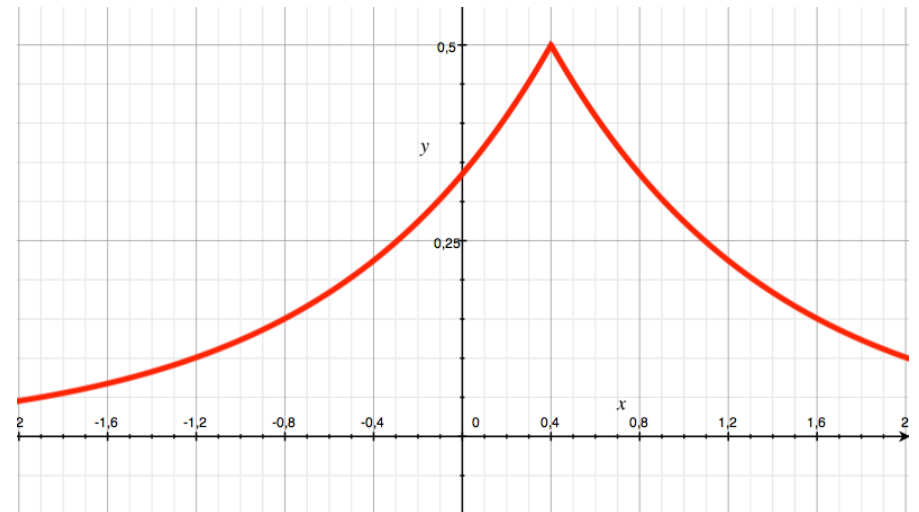
# Differential Privacy

$Q : \mathcal{D} \Rightarrow \mathcal{R}$  probabilistic

$Q(\mathcal{D}_x)$

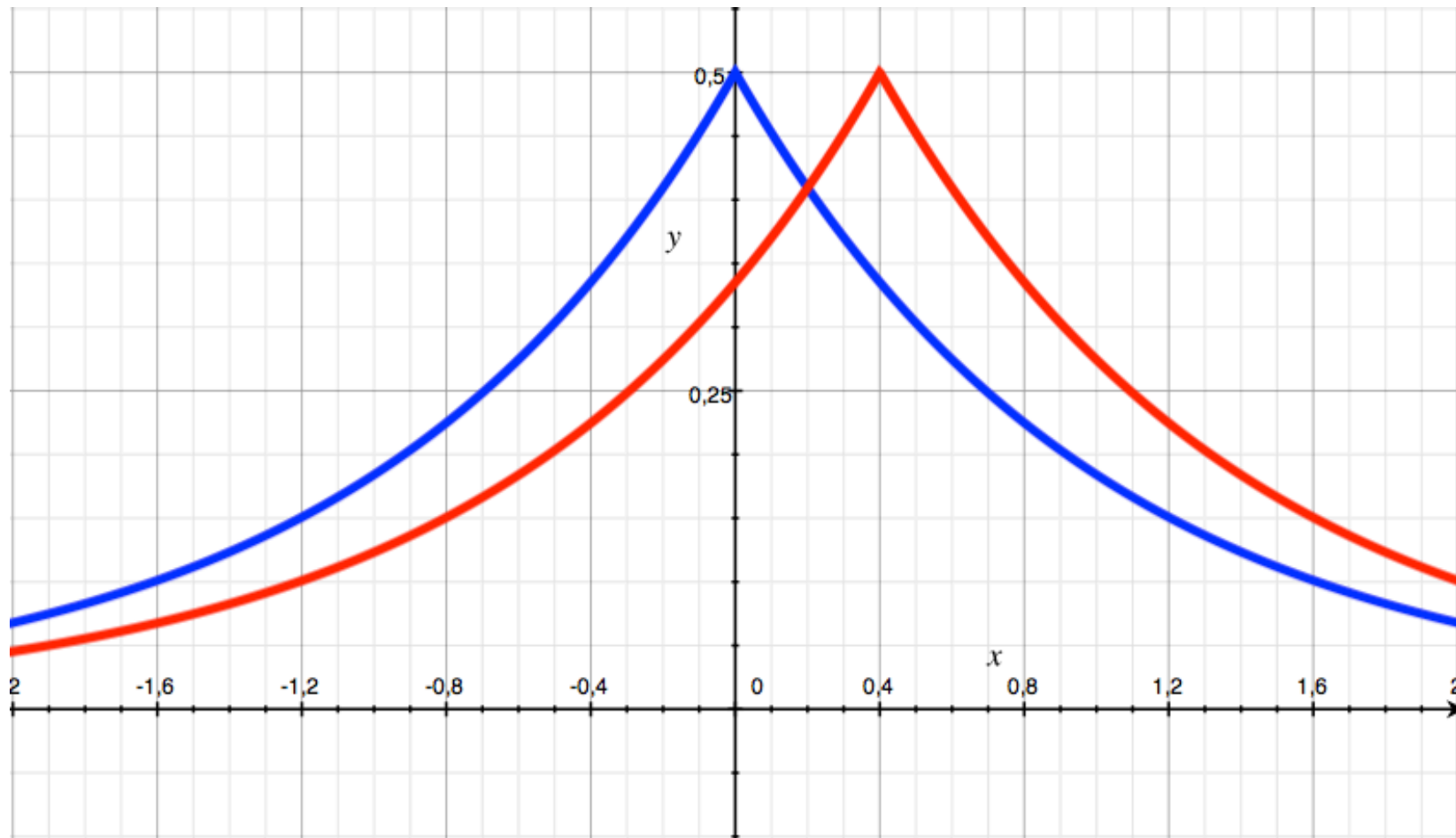


$Q(\mathcal{D}_y)$

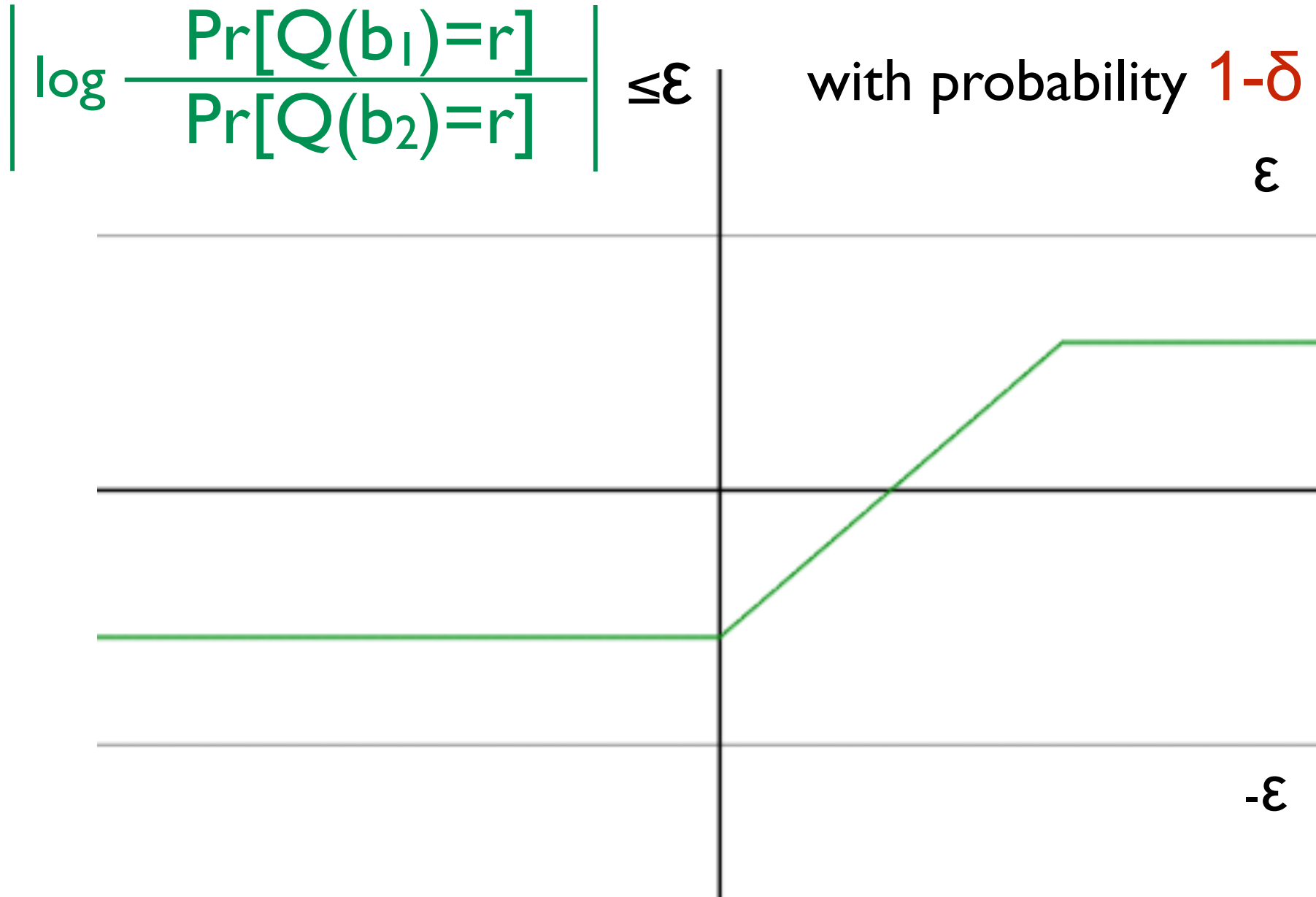


# Differential Privacy

$d(Q(\text{bu}\{x\}), Q(\text{bu}\{y\})) \leq \epsilon$  with probability  $1 - \delta$



# $(\epsilon, \delta)$ -Differential Privacy



# $(\varepsilon, \delta)$ -indistinguishability

Statistical distance:

$$\Delta(\mu_1, \mu_2) = \max_{E \subseteq A} |\mu_1(E) - \mu_2(E)| = \delta$$

can be seen as a notion of  $\delta$ -indistinguishability.

We say that two distributions  $\mu_1, \mu_2 \in D(A)$ , are at  $\delta$ -indistinguishable if:

$$\Delta(\mu_1, \mu_2) \leq \delta$$

# $(\varepsilon, \delta)$ -indistinguishability

We can define a  $\varepsilon$ -skewed version of statistical distance. We call this notion  $\varepsilon$ -distance.

$$\Delta_\varepsilon(\mu_1, \mu_2) = \sup_{E \subseteq A} \max(\mu_1(E) - e^\varepsilon \mu_2(E), \mu_2(E) - e^\varepsilon \mu_1(E), 0)$$

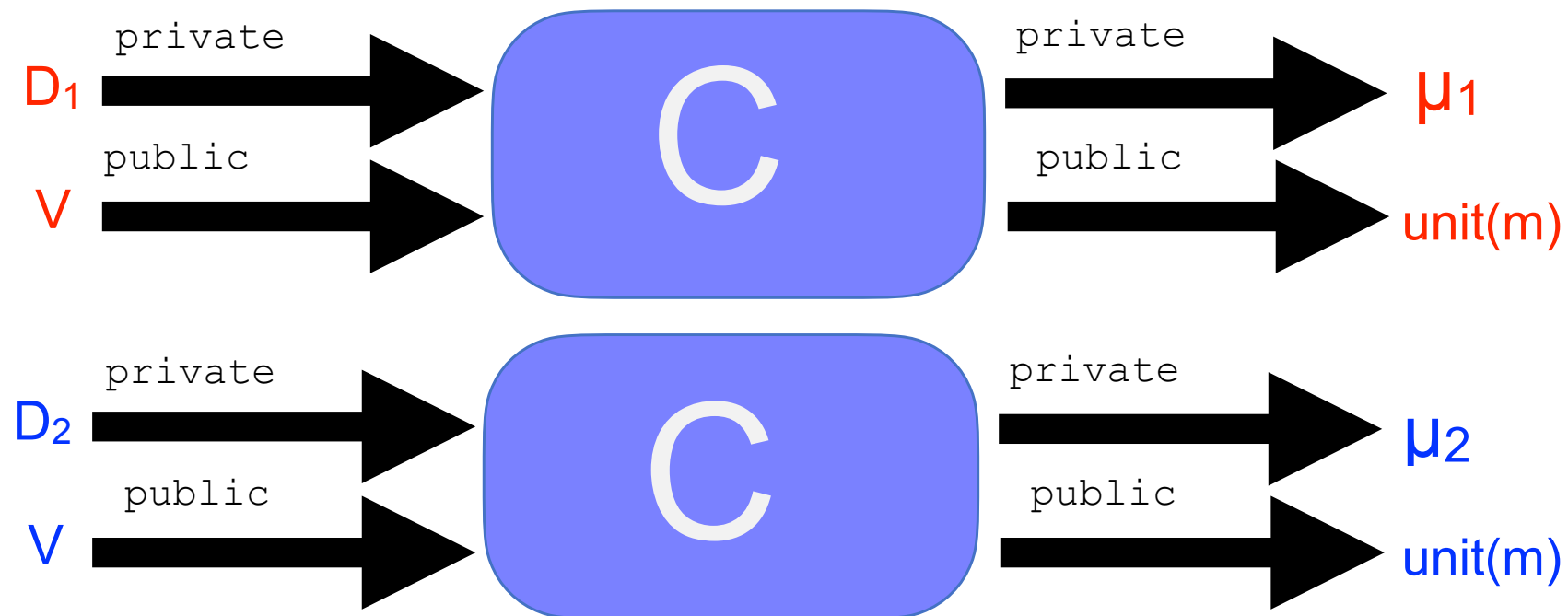
We say that two distributions  $\mu_1, \mu_2 \in \mathcal{D}(A)$ , are at  $(\varepsilon, \delta)$ -indistinguishable if:

$$\Delta_\varepsilon(\mu_1, \mu_2) \leq \delta$$

# Differential Privacy as a Relational Property

$c$  is **differentially private** if and only if for every  $m_1 \sim m_2$  (extending the notion of adjacency to memories):

$\{c\}_{m_1} = \mu_1$  and  $\{c\}_{m_2} = \mu_2$  implies  $\Delta_\epsilon(\mu_1, \mu_2) \leq \delta$



# Releasing the mean of Some Data

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Mean (d : private data) : public real
  i := 0;
  s := 0;
  while (i < size(d))
    s := s + d[i]
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# Adding Noise

**Question:** What is a good way to add noise to the output of a statistical query to achieve  $(\epsilon, 0)$ -DP?

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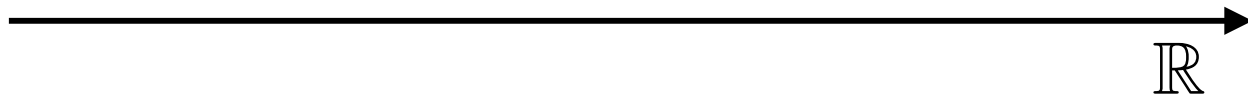
**Intuitive answer:** it should depend on  $\epsilon$  or the accuracy we want to achieve, and on the scale that a change of an individual can have on the output.

# Global Sensitivity

$$GS_q = \max \{ |q(D) - q(D')| \text{ s.t. } D \sim D' \}$$

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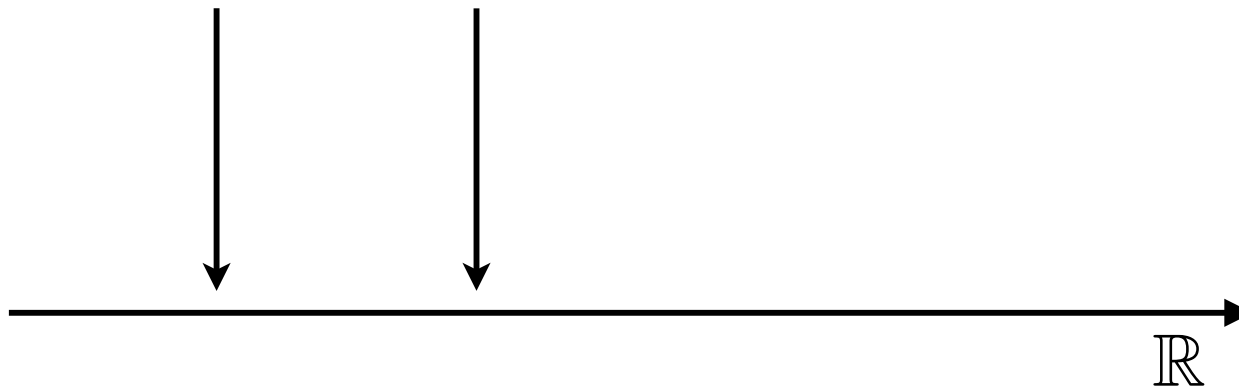
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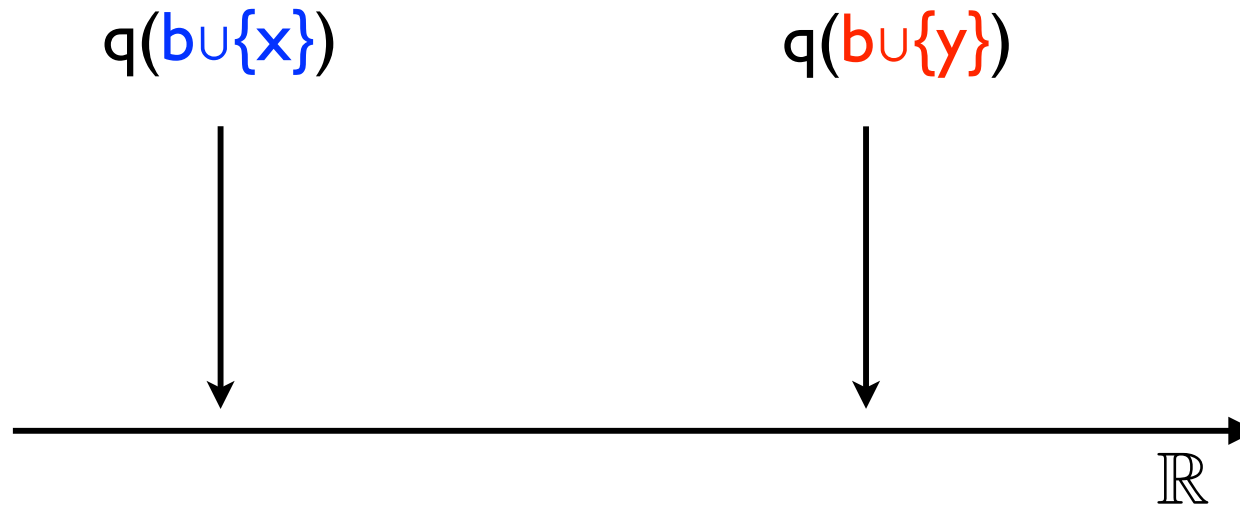
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$q(\text{bu}\{x\})$     $q(\text{bu}\{y\})$



# Global Sensitivity

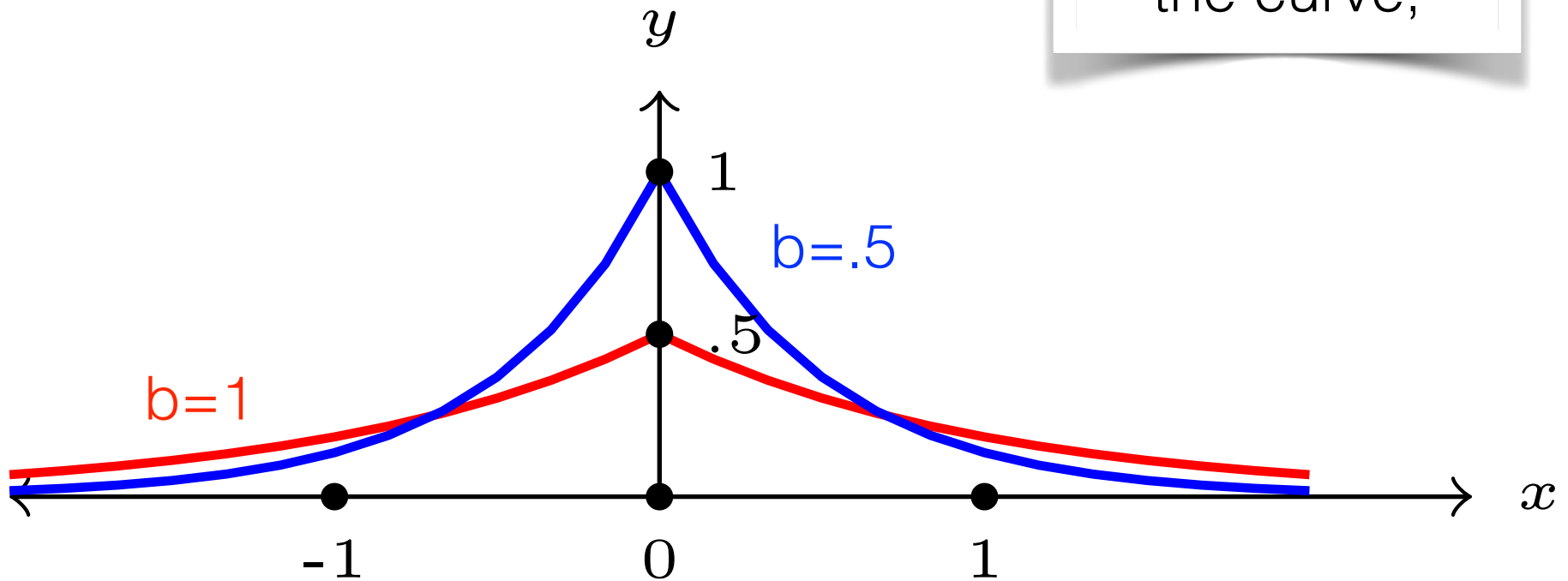
$$GS_q = \max \{ |q(D) - q(D')| \text{ s.t. } D \sim D' \}$$



# Laplace Distribution

$$\text{Lap}(b, \mu)(X) = \frac{1}{2b} \exp\left(-\frac{|\mu - X|}{b}\right)$$

b regulates the skewness of the curve,



# Releasing privately the mean of Some Data

```
Mean (d : private data) : public real
  i:=0;
  s:=0;
  while (i<size(d))
    s:=s + d[i]
    i:=i+1;
  z:=$ Laplace (sens/eps, 0)
  z:= (s/i)+z
  return z
```



# Laplace Mechanism

```
Lap (d : priv data) (f: data -> real)
  (e:real) : pub real
  z := $ Laplace (GSf/e, 0)
  z := f(d) + z
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It turns out that we could also write it as:

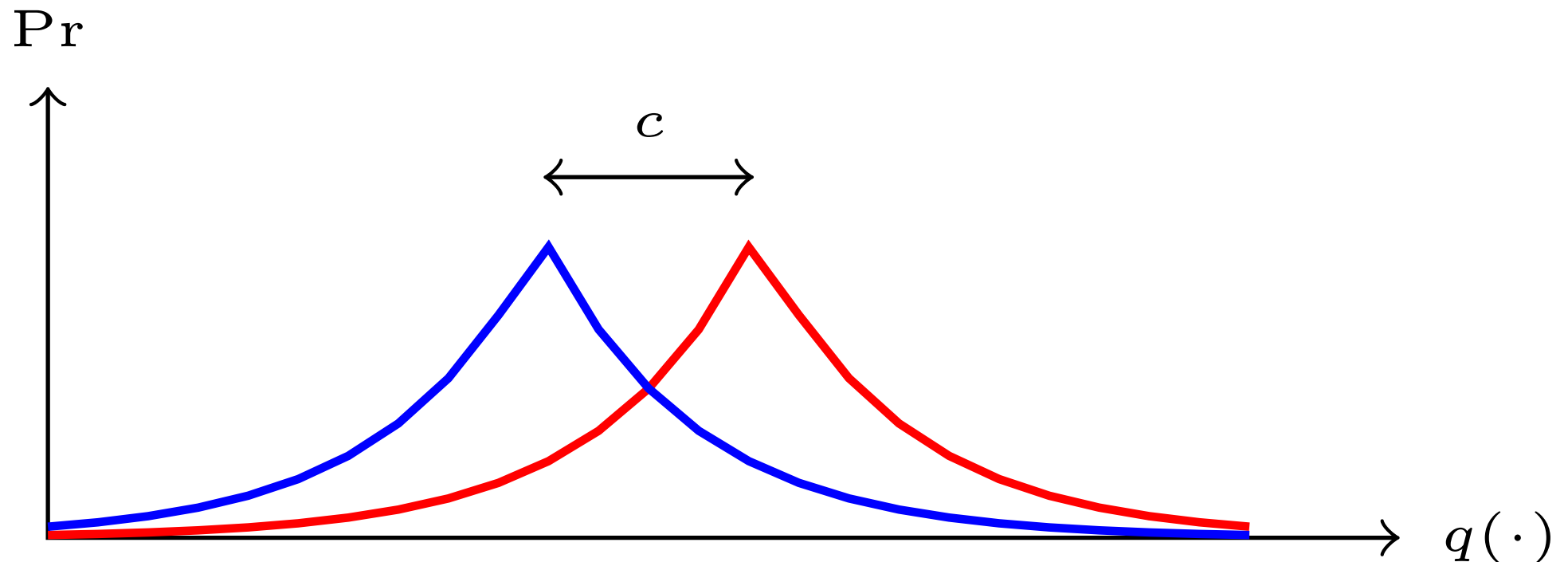
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Lap (d : priv data) (f: data -> real)
  (e:real) : pub real
  z := $ Laplace (GSf/e, f(d))
  return z
```

# Laplace Mechanism

## Theorem (Privacy of the Laplace Mechanism)

The Laplace mechanism is  $(\epsilon, 0)$ -differentially private.

**Proof:** Intuitively



# Laplace Mechanism

**Question:** How accurate is the answer that we get from the Laplace Mechanism?